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# NEW ZEALAND HONEY MARKETING AUTHORITY

# ANNUAL REPORT

## and

# FINANCIAL STATEMENTS

for the

YEAR ENDED 31st AUGUST, 1956

## NEW ZEALAND HONEY MARKETING AUTHORITY

Auckland,

29th March, 1957.

Rt. Hon. K. J. Holyoake, Minister of Agriculture, Parliament Buildings, Wellington.

Dear Sir,

I have pleasure in submitting to you a further report on the proceedings and operations of the New Zealand Honey Marketing Authority. This is the third annual report and covers the transactions for the year ended 31st August, 1956.

#### Members of Authority:

In accordance with the provisions of the Honey Marketing Authority Regulations 1953, an election of producer members took place in September 1955. This resulted in the re-election of Messrs W. T. Herron, W. W. Nelson and myself and the replacement of Mr. N. Davidson by Mr. T. E. Pearson of Darfield.

#### Contracts with Suppliers:

Producers were asked again to contract for the supply of honey and they responded by submitting contracts for record quantities. The comparative figures for the last three years were:

		1953/54 Tons	1954/55 Tons	1955/56 Tons
North Island	 	 349	737	1088
South Island	 	 449	452	770
		798	1189	1858

#### Honey Supplied to Authority:

At the beginning of the season when contracts were called for a record production season was anticipated but owing to exceptional drought conditions in the early part of 1956, particularly in the South Island, production was well below normal and many contractors were unable to fulfil their obligations. The quantities supplied were as follows:

1953/54	1954/55	1955/56
Tons	Tons	Tons
1125	2206	1669

#### Marketing:

The Authority continued to pack "Imperial Bee" honey for sale on the local markets principally in the Auckland Province, and a limited quantity was sold overseas. Sales in New Zealand comprised 295 tons of packed and bulk honey, 1261 tons were exported to the United Kingdom and 15 tons to Singapore, India, Africa and other countries.

The agency agreement with Messrs Kimpton Bros. (Red Carnation) Ltd., London, for sales in the United Kingdom and Europe operated very satisfactorily during the year. The terms of the agreement were revised and the Authority decided not to ask for guaranteed prices. Our agents in turn agreed to accept a smaller share of the over-prices. While abroad in June 1956 the Government Mem'ser, Mr K. B. Longmore, enquired into the position of

While abroad in June 1956 the Government Mem'ser, Mr K. B. Longmore, enquired into the position of overseas' markets for honey in Singapore, the United Kingdom, the Continent of Europe and the United States of America.

#### Seals Revenue:

The levy on honey sold by beekeepers who elect to serve local markets continued at approximately the same level as previous years. The revenue for the last three years was as follows:

1953/54	1954/55	1955/56
£15,893	£15,377	£15,883

#### Depots:

During the year depots were opened at three additional centres and beekeepers are now able to forward their honey to the following receiving points:

New Plymouth	
Greymouth	
Christchurch	
Timaru	
Dunedin	
Invercargill	

The Authority has continued its policy of effecting shipments direct from the depots wherever possible.

#### Payment to Suppliers:

Advance payments on graded honey and Manuka honey were made at the same rates as for the previous season, i.e., 9d. pro rata and 7d. per lb. respectively and the final payment for both classes of honey was fixed at 3d. per lb. This compares with  $\frac{3}{4}$ d. and  $\frac{2}{4}$ d. per lb. respectively for the two classes in the previous season. A larger proportion of the honey received during the year was supplied under contract and although the final payment on graded honey was  $\frac{1}{4}$ d. less than the previous year the total average payout was greater. This is shown by the following table.:

Payments for Graded Honey Excluding Manuka and Special Lines

	Quantity Supplied	Average		Rata ance	Cont Premi			'inal 7ment	Overall Average Payment
Year	lbs.	Grading	Per 1b.	Total	Per 1b.	Total	Per 1b.	Total	Per 1b.
1953/54	2,156,913	89.75	8d.	£64,533	$\frac{3}{4}$ d.	£4,333	31d.	£31,455	11.16d.
1954/55	4,425,505	85.22	9d.	£141,268	<u></u> <u>3</u> <u></u> d.	£7,550	$3\frac{1}{4}d$ .	£ 59,928	11.32d.
1955/56	3,442,262	88.70	9d.	£115,502	₹d.	£8,964	3d.	£43,028	11.60d.

A study of these figures discloses that the higher average grading for the last year is reflected in the higher average payout.

#### Annual Accounts:

Copies of the Annual Accounts and Balance Sheet are attached. For accounting purposes the stocks on hand were valued on the same basis as for the previous year, i.e., at approximate cost or market value whichever was the lower. The carry-over of stocks at the end of the year was £18,105 greater than the previous year, and during the period the indebtedness to the Department of Agriculture was reduced by £30,000. The result of these and other transactions was to convert the previous credit balance at the Reserve Bank to an overdraft of £27,819.

Hence band to an observe band of the period under review plus the seals levy produced sufficient revenue to make the final payment of 3d, per lb, to suppliers. The resulting surplus of  $\pm 5854$  was added to the Accumulated Fund, bringing this Fund to  $\pm 10,512$ .

#### New Premises:

Plans and specifications for our new premises were completed during the year and the tender of the Fletcher Construction Co. Ltd. for the erection of the building has since been accepted.

#### Acknowledgments:

I would again take the opportunity of expressing the Authority's appreciation of your continued interest in our affairs and the various financial arrangements which you have been instrumental in bringing to fruition. I also acknowledge our indebtedness to the Department of Agriculture for its assistance and advice which has been given so freely at all times.

Yours faithfully,

E. A. FIELD, Chairman.

## NEW ZEALAND HONEY MARKETING AUTHORITY

Honey Revenue Account for Year Ended 31st August, 1956

Honey Stocks on Hand 1/9/55-	£	S	. d.	£	s.	d.	- 1 -							£	s.	d.	£	s.	d.
New Zealand	101 170	10					Sales of												
							Local						47,4	02	3	0			
Overseas				in the second			Export	. Sal	es	1.1			160,8	04	8	9			
Denne and the Denne His			-137	,450	13	4										-208	,206	11	9
Payments to Suppliers-							Tins and	d Ca	ses								969	1	9
Initial Payments	124,368	16	7																
Contract Premiums	9,090	2	9				Exchang	e or	L	ondo	n B	emit							
			-133	,458	19	4	tanc										657	0	0
Freight and Cartage Inward .			2	,369	10	9													
							Storage										22	5	11
Store Costs-																			
Rent, Refrigeration and				**			Honey S	tock	s on	Han	d 31	/8/5	6						
Factory Expenses	4.873	13	5				New Z							22 1	7	11			
Storage and other Depot							Overse	as					44.6	32 -	17	1			
Expenses	1,446	17	11				Constant of the second										555	15	0
Packing Materials	8,237															100	,000	10	0
Wages	5.475																		
Depreciation on Plant and	0,110	0	° .																
Tools	40	3	0																
10015				0.75	1.0														
Local Sales Expenses-			- 20	,075	15	4													
		1																	
Commission	206																		
Freight and Cartage Outward	1,211	11	3																
			- 1	,418	2	3													
Export Expenses—																			
Freight, Landing Charges						101													
and Cartage	11.761	4	1			100													
Commission	6.597																		
Agents' Incentive Payments	5.012	4	9			1.1													
Insurance	456																		
General Expenses	672																		
Warehousing	625																		
marchousing	020	-		125	1.	0													
Administration—			20	,120	4 .	10													
						1													
Office Rent and Services	835																		
Printing and Stationery	214	17	8																
Salaries and Superannuation	L. Frederick																		
Contribution	5,765																		
General Expenses	338	4	1			100													
Postages, Tolls, Telegrams						1.1													
and Cables	338	4	5																
Insurance	319	19	3																
Bank Interest	74	0	0			1													
Depreciation on Office Equip-																			
ment	14	1	7																
ment	14			899	11	0													
larketing Authority—				000	11	5													
	1 100		0																
Members' Honoraria	1,400	0	0																
Members' Travelling Ex-		1																	
penses	726	7																	
			- 2,	126	7 .:	8													
alance transferred to Appro-																			
priation Account			35.	486	9	2													
						- /													
			£365,	410	14	5										6365	,410	1.1	5
						-										1000	'ITO	14	0

### NEW ZEALAND HONEY MARKETING AUTHORITY

### Seals Revenue Account for Year Ended 31st August, 1956

Printing and General Expenses Grant to National Beekeepers Association of N.Z. (Inc.) Grant to Branch of National Beekeepers Association Balance transferred to Appropriation A/c.	751 500 20	0 2	3 0 3	Seals Revenue	£ 15,883	s. 14	E
	£15,883	14	5		£15,883	14	-

#### Appropriation Account for Year Ended 31st August, 1956

s.		£ s. Honey Revenue Account— Balance transferred
0	0	Balance transferred 35,486 9
0	0	Balance transferred 35,486 9
0	0	
		Seals Revenue Account—
	0	Balance transferred 14,611 12
1 19	5	
-	0	
2 9	1	£50.098 2
34	$   \begin{array}{ccc}     3 & 19 \\     4 & 2   \end{array} $	$     \begin{array}{r}       3 & 19 & 5 \\       4 & 2 & 8 \\       \overline{} \\       8 & 2 & 1     \end{array} $

### Balance Sheet as at 31st August, 1956

LIABILIT	IES					ASSETS		
Bank Overdraft-						Freehold Premises 4,051	3	6
	£	s. (	1. £	s.	d.	Bank-		
Reserve Bank of N.Z., W'gton.			27,819	5	9	Bank of N.Z., Auckland 6,524	8	11
Sundry Creditors-						Honey Stocks 155,555		
Department of Agriculture .	71.187	5 1	1			Packing Materials 1,961	16	2
Trade Creditors and Accrued						Plant and Tools 320	12	10
Expenses	2,417	0	2			Office Appliances	19	8
Honey Suppliers	43,475	2	1			Stationery	9	9
Provision for contingencies						Sundry Debtors-		
			-117,429	8	2			
Stock Fluctuation Account			28,000	0	0	Overseas Agent 6,720 9 10 Current Accounts 8,385 3 0		
							10	10
Accumulated Fund-								
As at 31/8/55	4,658	15	3			Air Travel Deposit Account 44	13	2
Plus Surplus from Appro-	- 0-1		0					
priation Account				17	11			
		1	- 10,512	11	11			
		-	£183.761	11	10	£183,761	11	10

The Audit Office having made such examination as was considered necessary certifies that in its opinion the above balance sheet and accompanying accounts are correct. W. H. CHUDLEY, A.R.A.N.Z., Manager.

(Signed) C. R. J. ATKIN, Controller and Auditor-General. \*

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