

NEW ZEALAND
HONEY MARKETING AUTHORITY



ANNUAL REPORT
and
FINANCIAL STATEMENTS

for the
YEAR ENDED 31st AUGUST, 1960.

NEW ZEALAND HONEY MARKETING AUTHORITY

The Hon. W. H. Gillespie,
Minister of Agriculture,
Parliament Buildings,
WELLINGTON.

P.O. Box 2615,
Auckland, C 1,
2nd March 1961

Dear Sir,

It is my privilege to submit to you in accordance with Section 11 of the Primary Products Marketing Act 1953, the seventh annual report of the New Zealand Honey Marketing Authority. This report is in respect of the financial year ended 31st August, 1960.

Members of the Authority :

No election was held during the year ended August 31st, 1960, when membership of the Authority remained unaltered. Members of the Authority at this date were Mr. W. W. Nelson (Chairman), Messrs. W. T. Herron, G. E. Gumbrell, W. B. Bray, J. W. Fraser and Mr. K. B. Longmore (Government Representative).

Since the end of the financial year a further election took place and a considerable change was made in the membership of the Authority. Owing to ill-health, Mr. W. B. Bray did not seek re-election and by mutual agreement the National Beekeepers' Association relinquished its direct representation. At this election held in September 1960, the Chairman, Mr. W. W. Nelson, was defeated at the polls and Messrs. J. R. Barber and J. W. Fraser were duly elected as producer representatives.

Appointment of New Manager :

During the year Mr. W. H. Chudley, who had been Manager of the Authority since its inception, intimated his intention to retire at the end of October 1960. The position was advertised on a Dominion wide basis and an appreciable number of applications were received. Mr. C. T. Gosse was appointed to the position and commenced his duties just prior to the end of the financial year.

Conditions of Supply :

As the contract system had proved unsatisfactory both to the Authority and to suppliers, it was decided not to pursue this form of supply for 1960, but to invite supplies of graded lines to be paid for on a pro-rata basis, Manuka and Birch to be purchased as previously.

Honey Supplied to Authority :

Another season of light crops was experienced but the intake of honey to the Authority showed a substantial increase on the previous year. The annual receipts from suppliers since 1953 are as follows :—

1953/54	1954/55	1955/56	1956/57	1957/58	1958/59	1959/60
Tons	Tons	Tons	Tons	Tons	Tons	Tons
1,125	2,206	1,669	1,571	1,104	494	827

Marketing :

Unfortunately the amount of white clover honey received was barely enough to supply our needs for the local market and only a token quantity of this grade could be forwarded to our London Agent. This was unfortunate as unprecedented prices were ruling for premium honeys. In addition to "Imperial Bee" the Authority decided to pack a light amber honey for the local market and thus secure better realisations for suppliers. After initial difficulties this pack can now be claimed to be selling satisfactorily and is becoming a stabilising influence on the local market.

The sales of honey to Australia, Kenya and the East are increasing in volume and a worthwhile trade is being developed.

"Honeyco" and Birch continue to enjoy a steady sale overseas at prices which compared to world parity must be considered satisfactory.

Manuka honey continues to be a problem.

During the year 344 tons of honey were sold in the United Kingdom and Europe and 34 tons in other overseas markets.

On the local market 322 tons of honey were sold, comprising 177 tons in retail packs and 145 tons in bulk.

Honey Levy :

The revenue from levy on honey sold by beekeepers increased slightly. Following are the comparative figures for the last seven years :—

1953/54	1954/55	1955/56	1956/57	1957/58	1958/59	1959/60
£15,893	£15,377	£15,883	£20,718	£20,226	£18,989	£20,228

Depots :

No change was made in existing arrangements. Depots are established at Auckland, New Plymouth, Grey-mouth, Christchurch, Timaru, Dunedin and Invercargill.

Payments to Suppliers :

With the abolition of the contract premium the advance to suppliers for graded honey was increased to 10d. per lb. pro-rata. The advance on Birch and Manuka remained the same at 7d and 6d respectively. The final payment for graded honeys was 4½d per lb pro-rata with 4d per lb for birch and 3d per lb. for manuka.

The following table shows the payments for graded honey other than manuka, birch and special lines since the Authority was established in 1953.

Payments for Graded Honey excluding Manuka and Special Lines.

Year	Quantity Supplied lbs.	Average Grading	Pro Rata Advance per lb. Total	Contract Premiums per lb. Total	Final Payment per lb. Total	Overall Average payments per lb.
1953/54	2,156,913	89.75	8d £ 64,533	¾d £4,333	3½d flat £31,455	11.16d
1954/55	4,425,505	85.22	9d £141,268	¾d £7,550	3¼d ,, £59,928	11.32d
1955/56	3,442,262	88.70	9d £115,502	¾d £8,964	3d ,, £43,028	11.60d
1956/57	3,252,935	89.93	9d £109,707	¾d £8,024	3¼d ,, £44,050	11.93d
1957/58	2,323,404	86.33	9d £ 75,219	¾d £6,136	3¼d ,, £31,463	11.65d
1958/59	889,163	91.02	9d £ 30,348	¾d £2,188	4¾d pro	13.10d
1959/60	1,622,519	86.47	10d £ 58,463	Nil	rata £16,017 4½d ,, £26,308	12.53d

Finance :

During the year the Stock Debt of £71,187 owing to the Department of Agriculture was discharged and was replaced by an overdraft limit at 1% with the Reserve Bank. Final payments to suppliers accounted for all but £611 of the surplus which was transferred to the Accumulated Fund. The Stock Fluctuation Fund remains unaltered.

Honey Marketing Investigation Committee.

The findings of this special Committee have been most helpful and a number of recommendations made have already been put into practice.

Acknowledgements.

The Authority is appreciative of the help and consideration given to it by you and your predecessor and by sundry Officers in various Government Departments.

It is fitting to place on record the work done by Mr. W. H. Chudley during the difficult formative period of the Authority.

Credit is also due to Mr. Nelson for the years of service he has given to the beekeeping industry and to Mr. W. B. Bray for his untiring efforts.

To the Director of Horticulture, the Honey Grader and other Officers of the Department of Agriculture, the Manager and staff of the Authority, my fellow Members and I tender our grateful thanks.

Yours faithfully,

(sgd.) G. E. GUMBRELL,

Chairman,

New Zealand Honey Marketing Authority.

NEW ZEALAND HONEY MARKETING AUTHORITY

General Revenue Account for the Year Ended 31st August, 1960

1958/59 Amounts to nearest £	1959/60 Amounts to nearest £		1958/59 Amounts to nearest £	1959/60 Amounts to nearest £	
	Honey Stocks on hand, 1/9/59 :			Sales of Honey :	
101,642	New Zealand	38,960	45,624	Local Sales	52,423
34,582	Overseas	10,228	143,524	Export Sales	56,920
		49,188			109,343
	Payments to Suppliers :			53 Proceeds of Used Tins & Cases :	
36,421	Advance Payments	64,642	258	Storage & Fork Lift Revenue	719
2,188	Contract Premiums	Nil	Nil	Interest on Temporary Investments	712
19,030	Final Payments	29,064			
		93,706		Honey Levy Account :	
2,290	Freight & Cartage Inward	2,048	16,897	Balance of Account Transferred	18,354
	Store Costs :			Honey Stocks on Hand, 31/8/60 :	
	Oil Fuel, Electricity and Factory		38,960	New Zealand	54,793
941	Expenses	1,267	10,228	Overseas	7,718
624	Storage and other Depot Expenses	308			62,511
4,573	Packing Materials	9,399			
5,305	Wages	5,705			
1,623	Depreciation on Plant and Equipment	1,618			
		18,297			
	Local Sales Expenses :				
764	Commission	981			
914	Freight and Cartage Outward	1,277			
Nil	Advertising	1,799			
		4,057			
	Export Expenses :				
14,313	Freight, Landing Charges & Cartage	6,404			
7,310	Commission & Incentive Payments ..	2,985			
342	Insurance	133			
249	General Expenses	57			
681	Warehousing	158			
735	Advertising Expenses—Overseas	12			
		9,749			
	Premises :				
663	Rates	689			
33	Maintenance	67			
812	Depreciation on Building	813			
		1,569			
	Interest :				
4,126	State Advances Corporation	4,513			
534	Department of Agriculture	426			
Nil	Reserve Bank of New Zealand	21			
		4,960			
	Administration :				
166	Cleaning	81			
257	Printing & Stationery	205			
	Salaries & Superannuation Contribu-				
4,936	tions	4,810			
475	General Expenses	606			
389	Telephones, Telegrams & Postage	266			
271	Insurance	307			
27	Maintenance of Office Equipment	34			
197	Depreciation on Office Equipment	210			
		6,519			
	Marketing Authority				
1,389	Members' Honoraria	1,400			
713	Members' Travelling Expenses	949			
12	Election Expenses	Nil			
		2,349			
	Surplus :				
6017	Transferred to Accumulated Fund	611			
£255,544		£193,053	£255,544		£193,053

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Honey Levy Account for the Year Ended 31st August, 1960

1958/59 Amounts to nearest £		1959/60 Amounts to nearest £		1958/59 Amounts to nearest £		1959/60 Amounts to nearest £
1,042	Printing and General Expenses	874		18,989	Revenue from Honey Levy	20,228
1,000	Grant to National Beekeepers' Association of N.Z. (Inc.)	1,000				
50	Grant to Branch of National Beekeepers' As- sociation	Nil				
16,897	Balance transferred to General Revenue Account	18,354				
<u>£18,989</u>		<u>£20,228</u>		<u>£18,989</u>		<u>£20,228</u>

Balance Sheet as at 31st August, 1960

1959 Amounts to nearest £	LIABILITIES	1960 Amounts to nearest £	1959 Amounts to nearest £	ASSETS	1960 Amounts to nearest £
	Mortgage :			Land & Buildings :	
	State Advances Corporation		3,800	Freehold Land (at cost)	3,800
90,000	(Secured over Land, Buildings & Plant)	90,000	80,378	Premises (at cost less depreciation)	79,649
	Bank Overdraft :			Bank (Current A/cs) :	
Nil	Reserve Bank of New Zealand, Wellington	9,660	9,980	Bank of New Zealand, Auckland	6,168
	Sundry Creditors :		17,754	Reserve Bank of New Zealand, Wellington	Nil
5,934	Trade Creditors & Accrued Expenses	2,775	49,188	Honey Stocks (at cost or market valuation)	62,511
18,998	Honey Suppliers—Final Payment	29,064		Temporary Investments :	
71,187	Department of Agriculture	Nil	32,500	Bank of New Zealand, Fixed Deposit	Nil
	Stock Fluctuation Account :	40,000	10,000	Post Office Savings Bank	Nil
40,000			7,417	Packing Materials (at cost)	6,472
	Accumulated Funds :		12,994	Factory Plant :	
	Balance as at 31/8/59	23,770		(at cost less depreciation)	12,826
	Less Adjustment—Value of Packing Materials 31/8/59	1,531	508	Loose Tools & Equipment (at valuation)	970
		22,239	1,456	Office Furniture & Equipment :	
	Add Surplus from General Revenue Account for Year Ended		209	(at cost less depreciation)	1,720
23,770	31/8/60	611	22,850	Stationery (at valuation)	207
				Sundry Debtors :	
			11,975	Overseas Account	7,708
			11,672	Current Accounts	12,289
			58	Air Travel Deposit A/c	29
<u>£249,889</u>		<u>£194,349</u>	<u>£249,889</u>		<u>£194,349</u>

The Audit Office having made such examination as was considered necessary certifies that in its opinion the above balance sheet and accompanying accounts are correct.

(sgd.) A. D. BURNS,
Controller and Auditor General

C. T. GOSSE, F.C.I.S., A.R.A.N.Z.,
Manager, 11/1/61