

NEW ZEALAND  
HONEY MARKETING AUTHORITY



ANNUAL REPORT  
and  
FINANCIAL STATEMENTS

for the  
YEAR ENDED 31st AUGUST, 1962.

# NEW ZEALAND HONEY MARKETING AUTHORITY

The Hon. B. E. Talboys,  
Minister of Agriculture,  
Parliament Buildings,  
WELLINGTON.

P.O. Box 2615,  
Auckland, C1.,  
14th March, 1963

Dear Sir,

It is my privilege to submit to you in accordance with Section 11 of the Primary Products Marketing Act 1953 the ninth annual report of the New Zealand Honey Marketing Authority. This report is in respect of the financial year ended 31st August 1962.

#### Members of the Authority :

There was no election for membership of the Authority last September so the members are the same as before.

#### Conditions of Supply :

The advance pro-rata payment for graded honey was increased to 11d per lb. In order to obviate certain disadvantages to producers who deliver to Depots other than Auckland, an advance of 30/- per tin was made on receipt in to the Depot. Besides giving producers a worthwhile payment this removed the urgency for immediate gradings and so helped the Honey Grader when he was working under pressure.

#### Honey Supplied to the Authority :

An increase of some 300 tons of honey in the supply to the Authority fully taxed our resources. This increase was confined to honey from the Auckland district and was mainly of Light Amber quality. Apart from Southland the white honey crop was well below average. Despite this partial crop failure, white honey supplied to the Authority was practically the same as for the previous year and supplies of Extra Light Amber honey showed a marked increase. The average grading was 85.09 pro-rata points which is the lowest recorded in the Authority's trading activities. The annual receipts from suppliers since 1953 are as follows:—

1953/54	1954/55	1955/56	1956/57	1957/58	1958/59	1959/60	1960/61	1961/62
Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons
1,125	2,206	1,669	1,571	1,104	494	827	1,002	1,326

#### Marketing :

Last April the Authority sent me, as its Chairman, on a trade mission to British Columbia, United Kingdom, Europe, Nairobi, Singapore and Sydney and I was able to do some very useful work in connection with honey marketing, both bulk packs and retail containers; and at the same time assess what the repercussions of the European Common Market on our honey export industry would be. This visit was very worthwhile and our stock position today is very satisfactory. Altogether 927 tons were exported in bulk during the year. At balance date 201 tons remained unsold but since then an excellent clearance has been effected. Honey exported in retail containers accounted for 33 tons. The local market absorbed 201 tons in packed lines up until balance date, but since then sales have shown a sharp increase. In addition 97 tons were sold locally in bulk.

#### Honey Seals Levy :

A decrease was recorded here as at balance date but revenue from this source since then would indicate that there could be little change in the overall revenue. The tightening up of the regulations should record an increase in the revenue for this year. Following are comparative figures:—

1953/54	1954/55	1955/56	1956/57	1957/58	1958/59	1959/60	1960/61	1961/62
£15,893	£15,377	£15,883	£20,718	£20,226	£18,989	£20,228	£21,793	£19,185

**Depots :**

Suppliers in the Hawkes Bay area satisfied the Authority that a depot in their area was justified. It was too late to make satisfactory arrangements for the conventional type of depot but a "notional" depot was created and this received considerable support.

**Payment to Suppliers :**

Experience gained overseas together with accurate costing details made it very evident that some adjustments to the method of arriving at the final payouts were long overdue. The practice introduced last year of dividing honey into categories was extended to seven categories and while the top category payout remains as before the other categories are progressively reduced. These categories on a pro-rata basis are in keeping with realisations but the higher grading honeys are still subsidizing the payments on the lower grades.

A new feature introduced is a pro-rata scale for Kamahi honey that grades below 85 points for colour and/or flavour and the advance payments on these honeys for the coming season will be based on this scale.

The final payment for Manuka was reduced by 1/2d per lb. flat.

For the coming season the advance payment for all honeys grading below Extra Light Amber standard will be reduced to 10d per lb. pro-rata, the same minimum points for colour and flavour will apply.

**Payments for Graded Honey excluding Manuka and Special Lines :**

Year	Quantity Supplied lbs.	Average Grading	Pro Rata Advance per lb. Total	Contract Premiums per lb. Total	Final Payment per lb. Total	Overall Average payments per lb.
1953/54	2,156,913	89.75	8d £ 64,533	3/4 d £4,333	3 1/2 d flat - £31,455	11.16d
1954/55	4,425,505	85.22	9d £141,268	3/4 d £7,550	3 1/4 d " - £59,928	11.32d
1955/56	3,442,262	88.70	9d £115,502	3/4 d £8,964	3d " - £43,028	11.60d
1956/57	3,252,935	89.93	9d £109,707	3/4 d £8,024	3 1/4 d " - £44,050	11.93d
1957/58	2,323,404	86.33	9d £ 75,219	3/4 d £6,136	3 1/4 d " - £31,463	11.65d
1958/59	889,163	91.02	9d £ 30,348	3/4 d £2,188	4 3/4 d pro rata £16,017	13.10d
1959/60	1,622,519	86.47	10d £ 58,463	Nil	4 1/2 d " " £26,308	12.53d
1960/61	1,910,861	87.39	10d £ 69,583	Nil	*5d " " £31,642	12.71d
1961/62	2,763,713	85.09	11d £107,784	Nil	*4d " " £20,227	11.12d

\* Final payments vary according to grading categories. The figure quoted is for the top category only.

**Plant :**

Profiting by information received when overseas and taking advantage of experience gained, it has been possible to modify and improve the plant and we are constantly striving to increase our efficiency in this direction. The large intake severely taxed our physical resources and it became necessary to purchase a second fork lift truck and to hire outside storage.

**Staff :**

Once again we faced the usual number of problems with which we have effectively dealt and my fellow members and I are fully conscious of the help and support we are receiving from the General Manager and the Staff in general and the various Government Officers who are connected with the running of the Honey Industry.

Yours faithfully,

G. E. GUMBRELL,

Chairman,

New Zealand Honey Marketing Authority.

## NEW ZEALAND HONEY MARKETING AUTHORITY

### General Revenue Account for the Year Ended 31st August, 1962

1960/61 Amounts to nearest £	1961/62 Amounts to nearest £	1960/61 Amounts to nearest £	1961/62 Amounts to nearest £
<b>Honey Stocks on hand, 1/9/61 :</b>		<b>Sales of Honey :</b>	
54,793	New Zealand .....	53,010	Local Sales .....
7,718	Overseas .....	49,978	Export Sales .....
	26,322		108,138
<b>Payments to Suppliers :</b>		1,018	<b>Proceeds of Used Tins &amp; Cases :</b>
79,553	Advance Payments .....	776	<b>Storage &amp; Fork Lift Revenue :</b>
34,149	Final Payments .....		
	113,177		
2,077	<b>Freight &amp; Cartage Inward</b>		
	21,588		
	134,765		
	1,036		
<b>Store Costs :</b>			
1,249	Oil Fuel, Electricity and Factory		
736	Expenses .....		
	2,378		
8,900	Storage and other Depot Expenses		
5,921	Packing Materials .....		
	872		
1,575	Wages .....		
	11,068		
	7,129		
	1,930		
	23,377		
<b>Local Sales Expenses :</b>			
1,413	Commission .....		
1,272	Freight and Cartage Outward .....		
	1,492		
	2,956		
<b>Export Expenses :</b>			
5,596	Freight, Landing Charges & Cartage		
2,567	Commission & Incentive Payments ..		
167	Insurance .....		
165	General Expenses .....		
149	Warehousing .....		
5	Advertising Expenses—Overseas ....		
	82		
	23,516		
<b>Premises :</b>			
740	Rates .....		
74	Maintenance .....		
813	Depreciation on Building .....		
	898		
	115		
	828		
	1,841		
<b>Interest :</b>			
4,478	State Advances Corporation .....		
119	Reserve Bank of New Zealand .....		
	590		
	4,989		
<b>Administration :</b>			
71	Cleaning .....		
297	Printing & Stationery .....		
	126		
5,781	Salaries & Superannuation Contribu-		
1,059	tions .....		
	5,361		
353	General Expenses .....		
382	Telephones, Telegrams & Postage ....		
33	Insurance .....		
202	Maintenance of Office Equipment ....		
	26		
	190		
	8,143		
1,126	<b>Advertising :</b>		
	1,733		
	1,733		
<b>Marketing Authority</b>			
1,225	Members' Honoraria .....		
884	Members' Travelling Expenses .....		
31	Election Expenses .....		
	Nil		
	3,042		
<b>Surplus :</b>			
3,056	Transferred to Appropriation Account		
	Nil		
	Nil		
<b>£228,729</b>	<b>£309,678</b>	<b>£228,729</b>	<b>£309,678</b>

## NEW ZEALAND HONEY MARKETING AUTHORITY

### Honey Levy Account for the Year Ended 31st August, 1962

1960/61 Amounts to nearest £		1961/62 Amounts to nearest £		1960/61 Amounts to nearest £		1961/62 Amounts to nearest £
1,126	Printing and General Expenses .....	1,579		21,793	Revenue from Honey Levy	19,185
1,000	Grant to National Beekeepers' Association of N.Z. (Inc.) .....	1,000				
19,667	Balance transferred to General Revenue Account	16,606				
<b>£21,793</b>		<b>£19,185</b>		<b>£21,793</b>		<b>£19,185</b>

### Appropriation Account for the Year Ended 31st August, 1962

1960/61 Amounts to nearest £		1961/62 Amounts to nearest £		1960/61 Amounts to nearest £		1961/62 Amounts to nearest £
Nil	Balance transferred from General Revenue Account .....	3,034		Nil	Balance brought forward .....	1,720
1,336	Principal Repayment on Mortgage appropriated to Mortgage Redemption Reserve .....	1,404		3,056	Surplus from General Revenue Account .....	Nil
1,720	Balance carried down .....	Nil		Nil	Transfer from Stock Fluctuation Account .....	2,718
<b>£3,056</b>		<b>£4,438</b>		<b>£3,056</b>		<b>£4,438</b>
				1,720	Balance brought down .....	Nil

### Balance Sheet as at 31st August, 1962

1960/61 Amounts to nearest £		1961/62 Amounts to nearest £		1960/61 Amounts to nearest £		1961/62 Amounts to nearest £
41,884	<b>Bank Overdraft:</b> Reserve Bank of New Zealand .....	99,990		3,569	<b>Bank (Current A/c):</b> Bank of New Zealand, Auckland .....	2,653
5,585	<b>Sundry Creditors:</b> Trade Creditors & Accrued Expenses .....	8,048		3,444	<b>Sundry Debtors:</b> Overseas Account .....	7,978
34,149	Honey Suppliers — Final Payment .....	21,588	29,636	17,314	Current Accounts .....	16,637
						24,615
88,664	<b>Mortgage:</b> State Advances Corporation .....	90,000		104,280	<b>Honey Stocks</b> (at standard valuation) .....	129,644
	Less Principal repaid .....	2,741	87,259	4,723	<b>Packing Materials</b> (at cost) .....	15,127
				295	<b>Stationery</b> (at valuation) .....	714
40,000	<b>Stock Fluctuation Account:</b> .....		37,282	58	<b>Air Travel Deposit A/c</b> .....	89
1,336	<b>Mortgage Redemption Reserve:</b> .....		2,741	83,440	<b>Land &amp; Buildings:</b> (at cost less depreciation) .....	84,502
22,850	<b>Accumulated Fund:</b> Balance as at 1/9/61 .....		22,850	15,860	<b>Factory Plant:</b> (at cost less depreciation) .....	19,223
1,720	<b>Appropriation Account:</b> .....		Nil	1,722	<b>Office Furniture &amp; Equipment:</b> (at cost less depreciation) .....	1,566
				1,483	<b>Loose Tools &amp; Equipment:</b> (at valuation) .....	1,625
<b>£236,188</b>		<b>£279,758</b>		<b>£236,188</b>		<b>£279,758</b>

The Audit Office having made such examination as was considered necessary certifies that in its opinion the above balance sheet and accompanying accounts are correct.

[sgd.] A. D. BURNS,  
Controller and Auditor General

C. T. GOSSE, F.C.I.S., A.R.A.N.Z.  
General Manager. 4/12/62