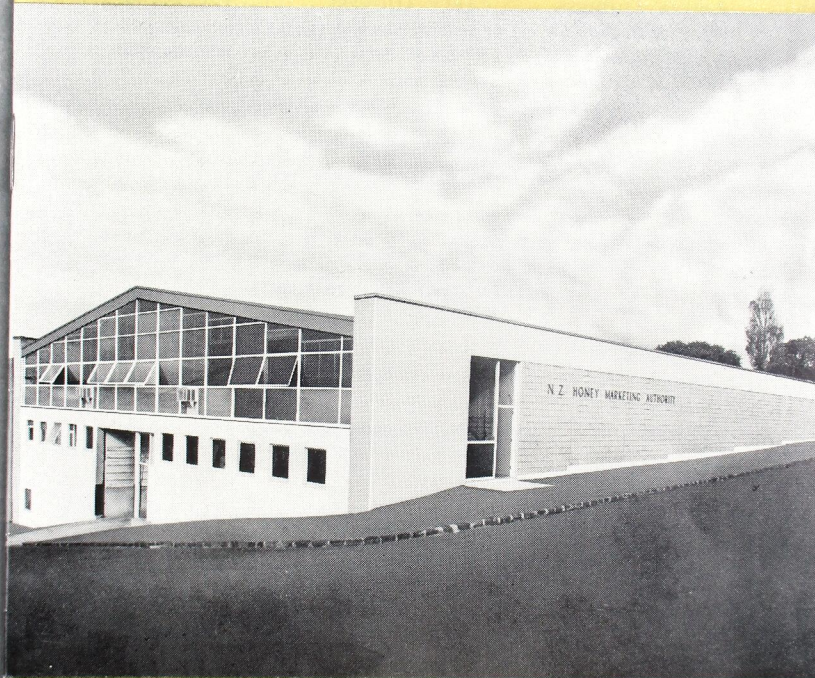


THE ALEXANDER TURNBULL LIBRARY
WELLINGTON, NEW ZEALAND

NEW ZEALAND

*per Lord
NZ Hon*

HONEY MARKETING AUTHORITY



ELEVENTH Annual Report and Statement of Accounts for Year Ended August 31st, 1964

Furnished to the Hon. the Minister of Agriculture for presentation to the House of Representatives pursuant to the provisions of the Primary Products Marketing Act, 1953.

**NEW ZEALAND
HONEY MARKETING AUTHORITY**

OFFICE, STORE AND PROCESSING PLANT

CNR. GARFIELD AND CHURTON STS., PARNELL, AUCKLAND

POSTAL ADDRESS	CABLE ADDRESS	TELEPHONE
P.O. BOX 2615 AUCKLAND	"HONEYMARK" AUCKLAND	32-574 AUCKLAND

GENERAL MANAGER

C. T. GOSSE, F.C.I.S., A.R.A.N.Z.

HONEY RECEIVING DEPOTS

BAY OF PLENTY	N.Z. Lumber Coy. Ltd. P.O. Box 14 Mt. Maunganui.
HAWKES BAY	Williams & Creagh Ltd. P.O. Box 2013 Ahuriri.
TARANAKI	New Zealand Shipping Co. Ltd. P.O. Box 443 New Plymouth.
WESTLAND	W. Greenhill & Co. Ltd. P.O. Box 81 Greymouth.
CANTERBURY	N.Z. Express Co. Ltd. P.O. Box 86 Christchurch.
SOUTH CANTERBURY	N.Z. Express Co. Ltd. P.O. Box 152 Timaru.
OTAGO	Spencer & Dunkley Ltd. P.O. Box 600 Dunedin
SOUTHLAND	N.Z. Express Co. (Invercargill) Ltd. P.O. Box 38 Invercargill.

NEW ZEALAND
HONEY MARKETING AUTHORITY
ELEVENTH
Annual Report and
Statement of Accounts
for Year Ended August 31st, 1964

Furnished to the Hon. the Minister of Agriculture for presentation to the
House of Representatives pursuant to the provisions of the Primary
Products Marketing Act, 1953.

TABLE OF CONTENTS

	Page
Membership of Authority	4
Report to Minister of Agriculture	5 - 6
Financial Section	
Overseas Honey Marketing Account	7
Local Honey Marketing Account	8
Consolidated Honey Marketing Account	9
Honey Levy Account	10
General Revenue Account	10
Working and Overhead Account	11
Appropriation Account	12
Distribution Account	13
Balance Sheet	14 - 15
Auditors' Report	14
Statistical Section	
Particulars of Payments to Suppliers, 1962/63 Season	16
Comparison of Payments to Suppliers (3 years)	16
Comparison of Average Gradings and Overall Average Payments per lb (10 years)	16
Seals Revenue and Supply to Authority (10 years)	17
Export and Local Sales by Authority (10 years)	18
Particulars of Supply	19
Particulars of Overseas Sales	20
Particulars of Local Sales	20
Particulars of Closing Honey Stocks	21
Overseas Bulk Price Trends (5 years)	22

**NEW ZEALAND
HONEY MARKETING AUTHORITY**

**MEMBERS OF AUTHORITY
AS AT AUGUST 31st, 1964**

PRODUCER MEMBERS

G. E. GUMBRELL, N.D.Ap.(N.Z.), Geraldine (Chairman).
J. D. LORIMER, N.D.Ap.(N.Z.), Hamilton (Deputy Chairman).
J. R. BARBER, Pio Pio.
P. BERRY, N.D.Ap.(N.Z.), Havelock North.

GOVERNMENT REPRESENTATIVE

E. W. LEE, A.R.A.N.Z., Wellington.

**NEW ZEALAND
HONEY MARKETING AUTHORITY
ELEVENTH ANNUAL REPORT
and
STATEMENT OF ACCOUNTS**

March 9, 1965.

The Hon. Minister of Agriculture,
Wellington.

Sir,

In compliance with Section 11 of the Primary Products Marketing Act, 1953, I am submitting to you the Annual Report of the New Zealand Honey Marketing Authority for the year ending August 31st, 1964.

Personnel of the Authority

The election held in September, 1964, was contested by six producers, Messrs. J. W. Fraser, of Ryal Bush, and J. D. Lorimer, of Hamilton, were the two successful candidates. Mr. G. E. Gumbrell, who retired by rotation, did not seek re-election.

Condition of Supply

No basic alterations were made to the "Conditions of Supply" for the 1963/4 season's crop. Existing category divisions and rates for advance payments were maintained.

Producers of Tawari honey were warned that owing to the increasing production of this type of honey, which presented problems in marketing, steps might have had to be taken to declare a special payment category. Owing to a small intake of Tawari Honey in 1963/64 it was not necessary to implement a payment differential, but steps have since been taken to include Tawari together with Rata, Kamahi and Manuka honeys in a with-holding payment scheme to cover possible market differentials for those types of honey.

Production and Intake

The intake of honey into the Authority's depots during the 1963/64 season was 1461 tons, only 39 tons less than the previous season.

A feature of the 1963/64 season was the receipt of a higher than average proportion of light colour honey from the North Island. This was brought about by a failure of bush honeys due to the prevalence of bad weather conditions continuing up to January, 1964, and a predominance of pasture sources which produced a late crop of higher grading honey. The combination of these factors resulted in the highest average seasonal grading since the establishment of the Authority.

Payout

The average payout per pound of honey accepted under the Pro-Rata Payment System was 13.91d per lb., which reflected the maintenance of the rate of payment for the top grading honey, substantial increases in the rate of payment for all other grades combined with the higher average grading. This payment, the highest since the establishment of the Authority, presents a direct contrast to the 1961/62 Season average payout of 11.12d per lb. when exactly the opposite conditions prevailed, both in the aspect of low overseas returns and the lowest average grading experienced by the Authority.

Containers and Packaging

The 1963/64 Season saw an increase in the use of 44-gallon drums for the supply of bulk honey. While these containers provide a convenient and economical means for producers to supply their honey to the Authority's depots they are not the complete answer from the point of view of overseas selling. The market for South Island White Clover honey in these containers is restricted and the Authority is taking steps to ensure that a state of oversupply does not occur.

Perhaps a more flexible container is the 5-gallon drum which for North Island producers presents a more economical and convenient unit than the conventional wooden case and four-gallon tin. Experimental shipments have been made and this container is now approved as a standard container for the supply of bulk honey.

As both the 44-gallon drum and 5-gallon drum are manufactured only in the North Island the economies that accrue to producers using these containers

are not available to South Island producers owing to the high freight costs involved in transport from Wellington to Blenheim.

Flavour Grading

An amendment to the Honey Export Regulations in December, 1963, provided for a new basis of allotting points for flavour. The amendment does not involve any relaxation of grading standards but concentrates flavour grading points into 6 classes instead of 16 classes as previously. These classes coincide with the grading categories under which our honey is sold overseas. The Authority has accordingly established a scale of payout points on the same basis as the former scale but designed to cover the broader classes now established.

These classes, indicating the range of grading points and payout points applicable, are as follows:

Class	Grading Points	Payout Points
Extra Delicate	91/100	44.10
Delicate	91/95	41.85
Mild	85/90	39.37
Medium	80	36.00
Strong	75	33.75
Extra Strong	70	31.50

Overseas Marketing Policy

Since the establishment of the Authority in 1953, our overseas sales have been made almost entirely through a sole agency.

During the past year the sole agency system has been the subject of thorough debate.

In May, 1964, Lt.-Col. A. C. W. Kimpton, Managing Director of the firm of Kimpton Bros. (Red Carnation) Ltd., of London, visited New Zealand in order to give New Zealand honey producers the opportunity to assess for themselves the value or otherwise of the sole agency method of overseas marketing. Six meetings of producers were arranged throughout the country by the Authority and every encouragement was given to producers to attend these meetings and discuss overseas marketing methods with Col. Kimpton.

A clear indication of the feelings of the Industry was given both at the annual conference of the National Beekeepers' Assn. at Hastings and by the support at the 1964 Authority election of those candidates favouring a continuation of the sole agency method of marketing.

The Authority is conscious of its responsibility to negotiate the best terms available within the framework of the sole agency principle and is conducting its policy with that aim in view.

Markets and Marketing Policy

1964 saw abnormal prices for all honey on the overseas market, as a result of a general world shortage of honey due to poor 1963 crops in Argentina, Mexico, Australia and Chile. Prices rose to levels never before attained. The Authority's earnings benefited by these market conditions which were subsequently reflected in the improved payout, especially in the Amber grades.

These prices however cannot be expected to continue. Depression of overseas prices is already evident as a result of a large Argentine crop in 1964 and there is every indication that prices are rapidly returning to the low levels which prevailed in 1962.

The best market for our honey is still in New Zealand, and as long as this market is not oversupplied to the point where depression of prices occur, the Authority has a responsibility to its suppliers to ensure that a proportion of the production is made available to the local market. The Authority is continuing a promotional programme for honey in general and is also continuing to market its "Imperial Bee" and "Honeygold" brands of honey throughout New Zealand. Since a penny per pound increase on all domestic prices was granted by the Price Tribunal in December, 1963, the margin whereby returns from local sales for all grades other than White Clover has been widened. It is appreciated that for a short period overseas returns equalled and in some instances exceeded local returns for these grades. This state of affairs only existed however at the peak conditions of the recent world shortage of honey and with a return to normal trading tenance of the benefits accruing from an established local outlet towards maintenance of a realistic return for the Amber honeys has once again become fully evident.

Yours faithfully,

J. W. FRASER, Chairman.

NEW ZEALAND HONEY MARKETING AUTHORITY

FINANCIAL SECTION

OVERSEAS HONEY MARKETING ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1964

1963 £		Tons	£	Tons	Amounts to nearest £
	OVERSEAS SALES				
	Gross realisations—through Kimpton Bros. (Red Carnation) Ltd. . .			987	172,128
164,213	Gross realisations—other territories			35	8,833
10,265					
<u>174,478</u>	Total Sales			<u>1,022</u>	<u>180,961</u>
	Less Direct Charges				
	Charges to F.O.B., freight, landing, warehousing, trans-shipment, overseas delivery and general				
20,326	Export expenses	20,190			
308	Marine insurance		455		
7095	Commission		6,976		
2,862	Incentive commission		5,528		33,149
<u>143,887</u>	Realisation ex store door — N.Z.			<u>1,022</u>	<u>147,812</u>
	Closing Honey stocks afloat or overseas as at August 31st, 1964				
	Forward sales (at estimated ex store realisation)	57	8,277		
33,874	Unsold (at standard valuation of 11d per lb. ex store)	117	12,009	174	20,286
5,677					
<u>183,438</u>				<u>1,196</u>	<u>168,098</u>
	Less opening Honey stocks afloat or Overseas as at September 1st, 1963 (forward sales at estimated ex store realisation and unsold at standard valuation)			293	39,551
47,653				<u>903</u>	<u>128,547</u>
<u>135,785</u>					
	Less indirect export charges				
	Overseas advertising				119
11					
<u>135,774</u>	Nett realisations from Honey shipped overseas transferred to Consolidated Honey Marketing Account			<u>903</u>	<u>128,428</u>

NEW ZEALAND HONEY MARKETING AUTHORITY

LOCAL HONEY MARKETING ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1964

1963 £		Tons	£	Tons	Amounts to nearest £
	LOCAL SALES				
94,459	Gross realisations			383	71,106
	Less selling and distribution charges				
3,016	Commission		2,182		
4,271	Freight and cartage		2,789		4,971
87,172	Realisation ex factory door			383	66,135
	Closing Honey stocks as at August 31st, 1964				
3,728	Forward sales (at estimated ex store realisation)	50	5,586		
2,186	Unsold (at price order less estimated charges not incurred)	18	3,428	68	9,014
93,086				451	75,149
	Less opening Honey stocks as at September 1st, 1963 (Forward sales at estimated ex store realisation and unsold at price order less estimated charges not incurred)				
3,422				48	5,914
	Nett realisations from Honey sold in N.Z. or held in N.Z. for local sale as at August 31st, 1964, transferred to Consolidated Honey Marketing Account			403	69,235
89,664					

NEW ZEALAND HONEY MARKETING AUTHORITY

HONEY LEVY ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1964

1963 £		Amounts to nearest £	£
	REVENUE		
1,273	Sales of adhesive seals	542	
15,796	Stamped lids	16,104	
386	Canisters	2,425	
3,462	Labels and other sources	1,471	20,542
<u>20,917</u>			
	Less direct costs of collection		
952	Charges for stamping lids and alterations to printing blocks ..		749
19,965	Nett Revenue		<u>19,793</u>
	Less Appropriations		
1,300	Grant to National Beekeepers' Assn. of N.Z. Inc.	1,300	
2,872	Advertising—Honey in general ..	2,830	4,130
<u>15,793</u>			<u>15,663</u>

GENERAL REVENUE ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1964

		Amounts to nearest £	£
212,000	Honey marketing realisations—transferred from Consolidated Honey Marketing Account		210,237
20	Storage and fork lift hire		990
	Penalties		
257	Low specific gravity	278	
12	Liquid Honey into southern depots		
64	Sub-standard packaging	39	317
15,793	Honey levy—transferred from Honey Levy Account		15,663
<u>228,146</u>	Total revenue transferred to Appropriation Account		<u>227,207</u>

NEW ZEALAND HONEY MARKETING AUTHORITY

WORKING AND OVERHEAD ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1964

1963 £		Amounts to nearest £	Tons	Amounts to nearest £	£
	Processing and Blending—direct costs				
	Power, fuel, plant repairs and maintenance			1,295	
1,206	Wages			3,376	
2,990	Quantity processed 585 tons				
	1,311,366 lbs. at .854d per lb. ..			4,671	
4,196					
	Bulk Blends				
	Processing and blending 555,556 lbs.				
920	at .854d per lb.			1,979	
537	Packing materials			2,727	
				4,706	
—251	Less recovery on sale of containers	1,528	248	3,178	
	Retail Packs				
	Processing and blending 755,810 lbs.				
3,276	at .854d per lb.			2,692	
24,549	Packing materials			16,099	
2,115	Wages			1,765	
				20,556	
—2,737	Less recovery on sale of containers	2,078	337	18,478	
28,409			585	21,656	
	Store operations and depot costs				
3,520	Wages			2,834	
85	Stores			191	
420	General expenses			567	
136	Repairs & maintenance—store plant			201	
1,535	Depot handling, storage and grading expenses			1,675	5,468
	Freight and Cartage Inward, including				
	freight on transfers from depots to Auckland store				1,841
1,977					
	Administration				
496	Postages, telegrams, cables and telephones			469	
508	Printing and stationery			465	
46	Repairs and maintenance—office equipment			71	
770	General expenses			827	
235	Audit fees			235	
5,655	Salaries and superannuation contributions			5,932	7,999
	Marketing Authority				
1,200	Members' honoraria			1,200	
896	Members' travelling expenses			912	
18	Election expenses			44	2,156
45,906	CARRIED FORWARD				39,120

NEW ZEALAND HONEY MARKETING AUTHORITY

**WORKING AND OVERHEAD ACCOUNT
FOR THE YEAR ENDING AUGUST 31st, 1964
CONTINUED**

1963		Amounts to nearest £ Tons	Amounts to nearest £
£			£
45,906	BROUGHT FORWARD		39,120
	Other charges		
	Interest—Reserve Bank of N.Z.—		
720	Overdraft		602
4,332	Interest—State Advances Corpora-		4,257
946	tion—Mortgage		1,048
406	Rates—Auckland store and factory		383
52	Insurance		85
	Repairs and maintenance—buildings		
	Depreciation		
2,086	Plant and equipment	2,254	
841	Building	844	
175	Office equipment	244	3,342
2,500	Advertising "Honeygold" brand		1,522
	Total working costs and overhead		11,239
	charges transferred to Appropriation		
	Account		50,359
57,964			

**APPROPRIATION ACCOUNT
FOR THE YEAR ENDING AUGUST 31st, 1964**

1963		Amounts to nearest £	Amounts to nearest £
£		£	£
228,146	REVENUE transferred from General Revenue Account	227,207	
	Less working costs and overhead charges		
	Transferred from Working and Overhead Account	50,359	176,848
—57,964	Less principal repayment on mortgage Appropriated to Mortgage Redemption Reserve	1,550	
170,182	Less transfer to Stock Fluctuation Account		
—1,475	Being appropriation made from Stock Fluctuation Account August 31st, 1963 (representing difference between estimated realisation and standard valuation of 11d per lb. ex store of Honey stocks as at August 31st, 1963) transferred back to Stock Fluctuation Account	13,010	14,560
—2,718	Add transfer from Stock Fluctuation Account		
165,989	Being appropriation from Stock Fluctuation Account August 31st, 1964 (representing difference between estimated realisation and standard valuation of 11d per lb. ex store of Honey stocks as at August 31st, 1964)		162,288
13,010	Amount distributed to Honey suppliers as detailed in Distribution Account		22,174
178,999			184,462

NEW ZEALAND HONEY MARKETING AUTHORITY

DISTRIBUTION ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1964

1963 £		Payout Points	lbs.	Amounts to nearest £	£
	A. Honey purchased from suppliers on straight purchase basis	..	180,140		8,268
	B. Advance payments to suppliers on grading				
88,722	Payout points 87.55/over at 11d	1,916,895	2,002,387	87,858	
35,196	Payout points 87.54/under at 10d	736,517	902,556	30,688	
3,662	Kamahi Pool at 8d	52,154	57,692	1,738	
1,691	Manuka Pool at 6d		130,163	3,254	123,538
					<u>3,272,938</u>
	C. Final payment to suppliers				
33,160	Payout points 87.55/over ..	1,916,895	2,002,387	34,926	
11,324	Payout points 87.54/under ..	736,517	902,556	14,936	
1,488	Kamahi Pool	52,154	57,692	760	
846	Manuka Pool		130,163	2,034	52,656
					<u>184,462</u>
178,999	Amount distributed to Honey sup- pliers transferred from Appropria- tion Account			<u>184,462</u>

NEW ZEALAND HONEY MARKETING AUTHORITY

BALANCE SHEET

AS AT AUGUST 31st, 1964

Accumulated Funds, Reserves and Liabilities

1963 £		Amounts to nearest £ £	
	ACCUMULATED FUNDS		
22,849	Balance as at September 1st, 1963	4,216	
	MORTGAGE REDEMPTION RESERVE — representing accumulated principal repayments on mortgage balance as at September 1st, 1963		22,849
2,741			
1,475	Add principal repayment — year ending August 31st, 1964	1,550	5,766
	STOCK FLUCTUATION A/C		
37,282	Balance as at September 1st, 1963	26,990	
	Add transfer from Appropriation Account (as explained in Appropriation Account)	13,010	
2,718			
	Less transfer to Appropriation Account (as explained in Appropriation Account)	22,174	17,826
—13,010	"Honeygold" Advertising Reserve		500
—			
54,055			46,941
	CURRENT LIABILITIES		
	Trade Creditors and Accrued Expenses		2,637
2,019			
46,818	Honey suppliers — final payment	52,656	
	Bank Overdraft		
	Reserve Bank of New Zealand (Secured on honey stocks)	68,146	
77,648			
—	Bank of New Zealand (unsecured)	528	123,967
	LONG TERM LIABILITIES		
	State Advances Corporation (secured on buildings and plant)	90,000	
90,000			
—4,216	Less principal repaid	5,766	84,234
266,324			255,142

AUDIT CERTIFICATE

The Audit Office, having made such examination as was considered necessary, certifies that in its opinion the above Balance Sheet and accompanying accounts are correct.

A. S. MEECH,
Deputy Controller and Auditor General.

NEW ZEALAND HONEY MARKETING AUTHORITY

BALANCE SHEET

AS AT AUGUST 31st, 1964

1963 £	ASSETS	Tons	Amount to nearest	
			£	£
	FIXED			
83,903	Land and buildings (at cost less depreciation)		83,325	
17,972	Factory plant (at cost less depreciation)		16,232	
1,529	Office furniture and equipment (at cost less depreciation)		1,285	
1,930	Pallets, loose equipment and tools—Auckland factory and depots (at valuation)		1,879	
105,334	Total Fixed Assets			102,721
	CURRENT			
20	Cash in hand			20
1,719	Bank—current account		—	
	Sundry Debtors			
10,678	Overseas		8,039	
23,189	Local trading, suppliers and levy		22,714	30,753
	Payments in advance			
2,234	Freight, marine insurance, F.O.B. charges		2,928	
78	Air travel deposit		116	
971	Sundry expenses		1,306	4,350
	HONEY STOCKS			
	Overseas			
33,874	Forward sales (at estimated ex store realisation)	57	8,277	
5,677	Unsold (at standard valuation of 11d per lb. ex store)	117	12,009	
	New Zealand			
14,323	Overseas forward sales (at estimated ex store realisation)	7	1,154	
3,728	N.Z. forward sales (at estimated ex store realisation)	50	5,586	
2,186	Unsold (at price order less estimated charges not incurred)	18	3,428	
50,808	Unsold (at standard valuation of 11d per lb. ex store)	746	76,551	107,005
			995	
10,800	Packing materials (at cost)			9,478
705	Stationery and advertising material (at cost)			815
	TOTAL CURRENT ASSETS			152,421
266,324	TOTAL ASSETS			255,142

C. T. GOSSE, F.C.I.S., A.R.A.N.Z.
General Manager,
13/10/64.

NEW ZEALAND HONEY MARKETING AUTHORITY

STATISTICAL SECTION

A. PARTICULARS OF PAYMENTS TO SUPPLIERS —

1963/64 SEASON

Category	Grade Equivalent	Range of Grading Points	Average Points	Advance	Final	Total	Average per lb.	
A	White Clover	93.25/over	96.693	11d	44d	154d.	14.987	
B	Clover & Mixed	91.00/93.24	92.316	11d	44d	154d.	13.877	
C	Extra Light Amber	87.55/90.99	89.314	10d	44d	154d.	13.295	
D	Light Amber	60/75	79.25/87.54	83.709	10d	44d	154d.	12.553
E	Light Amber	50/59	75.75/79.24	77.698	10d	44d	154d.	11.655
F	Med. Amber	40/49	72.25/75.74	73.601	10d	44d	154d.	9.936
G	Med. Amber	30/39	72.24/under	69.439	10d	44d	154d.	9.200
	Kamahi Pool		90.400	8d.	34d.	114d.	10.396	
	Manuka Pool			6d.	34d.	94d.	10.396	

B. COMPARISON OF PAYMENTS TO SUPPLIERS —

3 YEARS, 1961/64

Payment Category	1963/64	1962/63	1961/62
	Grading Points	Per 100 Grad. Pts.	Per lb. —Pence
A	97.65	15.50	15.136
B	95.33	15.50	14.776
C	93.10	15.00	13.965
D	92.10	15.00	13.815
E	88.89	15.00	13.333
F	82.40	15.00	12.360
G	77.87	15.00	11.681
Kamahi Pool	73.91	13.50	9.978
Manuka Pool	71.11	13.25	9.422
Overall	70.00	13.25	9.275

C. COMPARISON OF AVERAGE GRADINGS AND OVERALL AVERAGE PAYMENTS PER LB. — 10 YEARS, 1955/64 (EXCLUDING KAMAHI & MANUKA POOL AND STRAIGHT PURCHASES)

Season	Quantity Tons	Average Grading Points	Overall Average Payment per lb.—d.
1954/55	1,976	85.22	11.32
1955/56	1,537	88.70	11.60
1956/57	1,452	89.93	11.93
1957/58	1,037	86.33	11.65
1958/59	397	91.02	13.10
1959/60	724	86.47	12.53
1960/61	1,873	87.39	12.71
1961/62	1,234	85.09	11.12
1962/63	1,387	89.97	13.01
1963/64	1,297	91.34	13.91

Note: The overall average payment per lb. reflects the quality and quantity of the honey supplied in a season and should be studied in conjunction with the tonnage and average grading point figures.

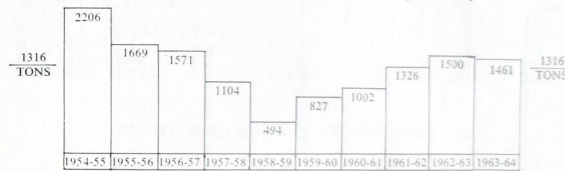
NEW ZEALAND HONEY MARKETING AUTHORITY
D. SEALS REVENUE AND EQUIVALENT IN TONS OF HONEY
 (ALL FIGURES REPRESENT TONS EXCEPT WHERE OTHERWISE SHOWN)

10 YEAR
 AVERAGE
 £19,386

1647	1702	2220	2167	2035	2167	2335	2056	2241	2201
£	£	£	£	£	£	£	£	£	£
15.377	15.883	20.718	20.226	18.989	20.228	21.793	19.185	20.917	20.542
1954-55	1955-56	1956-57	1957-58	1958-59	1959-60	1960-61	1961-62	1962-63	1963-64

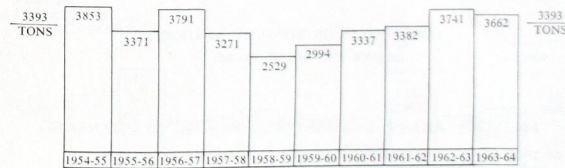
10 YEAR
 AVERAGE
 2077
 TONS

E. HONEY SUPPLIED TO AUTHORITY (IN TONS)



TOTAL D. and E.

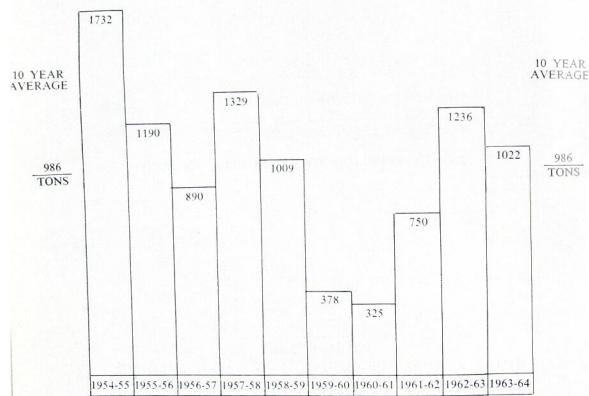
TOTAL ANNUAL TONNAGE OF HONEY ACCOUNTED FOR EITHER BY SUPPLY TO THE AUTHORITY OR LOCAL SALES ON WHICH SEALS LEVY WAS PAID BY PRODUCERS AND PACKERS (IN TONS)



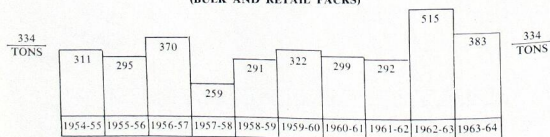
Note: The above figures do not include sales made by producers on which seals levy is exempt.

NEW ZEALAND HONEY MARKETING AUTHORITY

F. EXPORT SALES (IN TONS) BY AUTHORITY
(COMPLETED SALES—NOT INCLUDING FORWARD SALES)



G. LOCAL SALES (IN TONS) BY AUTHORITY
(BULK AND RETAIL PACKS)



NEW ZEALAND HONEY MARKETING AUTHORITY

H. PARTICULARS OF SUPPLY — 2 YEARS, 1962/1964

PRODUCTION AREAS FROM WHICH HONEY WAS RECEIVED

	Tons Received		Number of Suppliers	
	1963/64	1962/63	1963/64	1962/63
NORTH AUCKLAND				
SOUTH AUCKLAND (including Waikato, Rotorua, Taupo, Hauraki Plains & King Country)	521	534	70	72
BAY OF PLENTY	136	137	18	18
HAWKES BAY & GISBORNE	114	59	17	14
TARANAKI	26	27	3	7
WELLINGTON, WAIRARAPA	28	11	7	6
Total North Island	850	792	125	126
MARLBOROUGH, NELSON	21	73	3	6
WESTLAND	62	73	24	21
NORTH & MID-CANTERBURY	96	43	13	8
SOUTH CANTERBURY	211	195	18	19
NORTH OTAGO	53	63	10	12
SOUTH & CENTRAL OTAGO	48	113	12	21
SOUTHLAND	120	148	20	27
Total South Island	611	708	100	114
DOMINION TOTAL	1,461	1,500	225	240

DEPOT RECEIPTS — 2 YEARS, 1962/1964

	1963/64	1962/63
	Tons	Tons
AUCKLAND	724	725
TAURANGA	28	75
NAPIER	78	36
NEW PLYMOUTH	39	24
GREYMOUTH	62	73
CHRISTCHURCH	136	43
TIMARU	223	263
DUNEDIN	49	113
INVERCARGILL	122	148
	1,461	1,500

GRADINGS OF HONEY SUPPLIED — 2 YEARS, 1962/1964

	1963/64	1962/63
	Tons	Tons
WHITE CLOVER & MIXED WHITE	713	721
EXTRA LIGHT AMBER	201	220
LIGHT AMBER	394	376
MEDIUM AMBER	57	102
DARK AMBER	7	2
MANUKA	63	29
KAMAHI	26	50
	1,461	1,500

NEW ZEALAND HONEY MARKETING AUTHORITY

I. PARTICULARS OF SALES COMPLETED DURING YEAR
ENDED AUGUST 31st, 1964

OVERSEAS SALES	London Agency Sales Tons	Direct Sales Tons	Total Sales Tons
Destination			
UNITED KINGDOM	528	—	528
EIRE	230	—	230
JAPAN	79	—	79
GERMANY	61	—	61
SWEDEN	60	—	60
NORWAY	24	—	24
DENMARK	3	—	3
ITALY	1	—	1
FRANCE	1	—	1
HONG KONG	—	9	9
KENYA	—	8	8
MALAYSIA	—	5	5
AUSTRALIA	—	5	5
U.S.A. — WEST COAST	—	4	4
U.S.A. — EAST COAST	—	2	2
CANADA	—	1	1
FJI	—	1	1
	987	35	1,022

GRADINGS OF HONEY SOLD OVERSEAS — 1963/1964

	Tons
BULK — WHITE CLOVER & MIXED WHITE	470
EXTRA LIGHT AMBER	236
LIGHT AMBER	199
MEDIUM AMBER	18
KAMAHI	65
RETAIL PACKS —	
“IMPERIAL BEE” BRAND — CLOVER BLEND	30
“HONEYGOLD” BRAND — LIGHT AMBER BLEND	4
	1,022

LOCAL SALES DURING YEAR ENDING AUGUST 31st, 1964

	Tons
Gradings	
BULK — WHITE CLOVER AND MIXED WHITE	2
EXTRA LIGHT AMBER	3
LIGHT AMBER	20
MEDIUM & DARK AMBER	40
MANUKA	20
Total Bulk	85
RETAIL PACKS —	
“IMPERIAL BEE” BRAND — CLOVER BLEND	129
“HONEYGOLD” BRAND — LIGHT AMBER BLEND	169
	383

NEW ZEALAND HONEY MARKETING AUTHORITY

J. PARTICULARS OF CLOSING HONEY STOCKS

FORWARD AND UNCOMPLETED SALES AS AT AUGUST 31st, 1964
NOT INCLUDED IN SECTION I

Ovreseas	Tons	Gradings	Tons
UNITED KINGDOM	56	WHITE CLOVER & MIXED WHITE	39 (163)
EIRE	5	EXTRA LIGHT AMBER	10 (102)
DENMARK	3	LIGHT AMBER	25 (76)
	64	MEDIUM & DARK AMBER	20 (22)
		MANUKA	20 (5)
Local	50	KAMAHI	— (18)
	114		114 (386)

UNSOLD AS AT AUGUST 31st, 1964

Gradings	Afloat or Overseas Tons	Held in N.Z. Tons	Total Tons
BULK—WHITE CLOVER & MIXED			
WHITE	49 (28)	367 (196)	416 (224)
EXTRA LIGHT AMBER	19 (17)	195 (151)	214 (168)
LIGHT AMBER	20 (—)	148 (97)	168 (97)
MEDIUM AMBER	— (—)	28 (16)	28 (16)
MANUKA	— (—)	6 (—)	6 (—)
KAMAHI	29 (10)	2 (34)	31 (44)
Total Bulk	117 (55)	746 (494)	863 (549)
RETAIL PACKS—			
"IMPERIAL BEE" BRAND—			
Clover Blend	—	8 (6)	8 (6)
"HONEYGOLD" BRAND—			
Light Amber Blend	—	10 (7)	10 (7)
	117 (55)	764 (507)	881 (562)

Note: 1962/63 Figures in Brackets.



Display of "Imperial Bee" brand Honey and Comb Honey arranged by Kimpton Bros. (Red Carnation) Ltd. at the International Green Week Exhibition held in West Berlin, January, 1965.

