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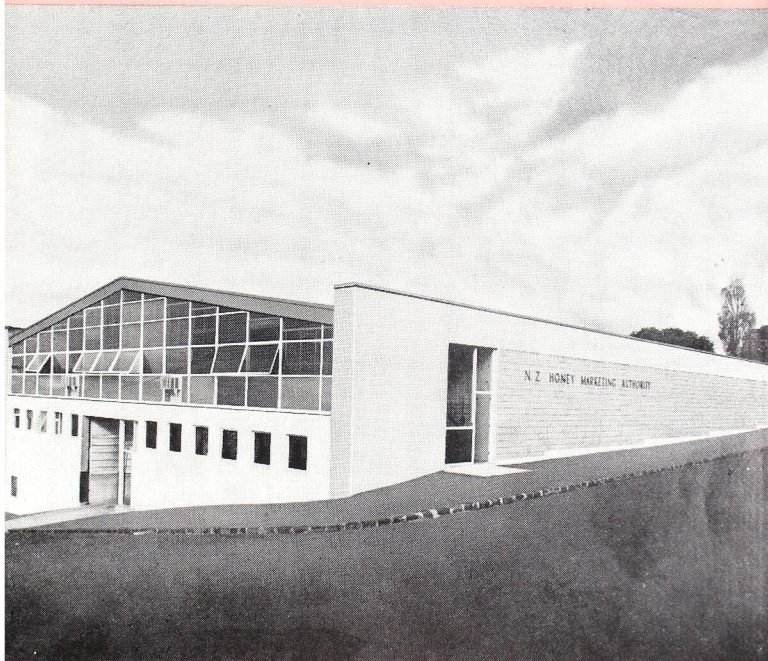
GENERAL per Lord
N.Z. Hon

NEW ZEALAND

HONEY MARKETING AUTHORITY

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TWELFTH
Annual Report and
Statement of Accounts
for Year Ended August 31st, 1965

Furnished to the Hon. the Minister of Agriculture for presentation to the
House of Representatives pursuant to the provisions of the Primary
Products Marketing Act, 1953.

**NEW ZEALAND
HONEY MARKETING AUTHORITY**

OFFICE, STORE AND PROCESSING PLANT

CNR. GARFIELD AND CHURTON STS., PARNELL, AUCKLAND

POSTAL ADDRESS	CABLE ADDRESS	TELEPHONE
P.O. BOX 2615 AUCKLAND	"HONEYMARK" AUCKLAND	32-574 AUCKLAND

GENERAL MANAGER

C. T. GOSSE, F.C.I.S., A.R.A.N.Z.

HONEY RECEIVING DEPOTS

BAY OF PLENTY	N.Z. Lumber Coy. Ltd. P.O. Box 14 Mt. Maunganui.
HAWKES BAY	Williams & Creagh Ltd. P.O. Box 2013 Ahuriri.
TARANAKI	New Zealand Shipping Co. Ltd. P.O. Box 443 New Plymouth.
WESTLAND	W. Greenhill & Co. Ltd. P.O. Box 81 Greymouth.
CANTERBURY	N.Z. Express Co. Ltd. P.O. Box 86 Christchurch.
SOUTH CANTERBURY	N.Z. Express Co. Ltd. P.O. Box 152 Timaru.
OTAGO	Spencer & Dunkley Ltd. P.O. Box 600 Dunedin
SOUTHLAND	N.Z. Express Co. (Invercargill) Ltd. P.O. Box 38 Invercargill.

NEW ZEALAND
HONEY MARKETING AUTHORITY
TWELFTH
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**NEW ZEALAND
HONEY MARKETING AUTHORITY**

**MEMBERS OF AUTHORITY
AS AT AUGUST 31st, 1965**

PRODUCER MEMBERS

J. W. FRASER, N.D.Ap.(N.Z.), Ryal Bush (Chairman).

J. D. LORIMER, N.D.Ap.(N.Z.), Hamilton (Deputy Chairman).

J. R. BARBER, Pio Pio.

P. BERRY, N.D.Ap.(N.Z.), Havelock North.

GOVERNMENT REPRESENTATIVE

E. W. LEE, A.R.A.N.Z., Wellington.

**NEW ZEALAND
HONEY MARKETING AUTHORITY
TWELFTH ANNUAL REPORT
and
STATEMENT OF ACCOUNTS**

April 19, 1966.

The Hon. Minister of Agriculture,
Wellington.

Sir,

In compliance with Section 11 of the Primary Products Marketing Act, 1953, I am submitting to you the Annual Report of the New Zealand Honey Marketing Authority for the year ending, August 31st, 1965.

Personnel of the Authority

As no election of Producer Representatives was held in 1965, the membership remains unchanged.

Conditions of Supply

The two main features of the "Conditions of Supply" established for the 1964/65 season were the introduction of a scheme of "Market Differential With-holding Payments" and establishment of a "Returnable Bulk Container Pool" for the use of those producers supplying the Auckland depot.

The former scheme has proved to be a practical method, of ensuring that honeys collected from special nectar sources with distinctive characteristics affecting their market value, are paid for at a rate which relates directly to their market value.

The "Container Pool" is a practical means of giving those producers situated within the area supplying the Auckland depot a measure of financial assistance by providing a cheap container service with no capital outlay. As there has been no reduction in the payout for those grades of honey produced in this area, this reduction in costs to the producer is tantamount to an increase in payout.

Production and Intake

The poor season which affected all production areas in 1964/65 was reflected in the supply of honey to the Authority, 750 tons being received, a reduction of 711 tons on the preceding season.

Seasonal conditions particularly affected the honey crops in the White Clover production areas of Canterbury and Otago, while for the second year in succession the darker grades of honey were in comparatively short supply, as pasture sources were predominant in areas normally producing bush honeys.

Payout

The average payout per pound of honey accepted under the Pro-Rata Payment System was 13.49d. per lb. which relates directly to the high average grading of 89.32 points.

A feature of the payout was the refund of some of the with-holding payments established under the "Market Differential With-holding Payment Scheme" earlier explained. As the market value of these honey types has a direct relationship to the quantity supplied in a particular season it was possible to refund in full the with-holding payments made in respect of Tawari and Manuka. The development of a new market for Kamahi honey justified a partial refund of 4d. per lb. No refund was made on Rata honey due to the competition of White Clover on the overseas market and the preference of overseas packers for a honey with no dominating flavour characteristic.

Containers and Packaging

The increasing preference shown by producers for the use of 5 gallon and 44 gallon drums was reflected in the intake statistics of the 1964/65 season. While 5 gallon drums have proved an economical unit in the North Island, inter-island freight costs have prevented South Island producers from making use of this container. The recent establishment of a new manufacturer of 5 gallon drums has resulted in a considerable reduction in the price of these containers which now puts the price within range of the South Island producers.

While 44 gallon drums are increasing in popularity for honey supplied to the Auckland depot for repacking, it is still necessary to place restrictions on their use in areas supplying an export port, due to a restricted market for these containers overseas.

Overseas Marketing Policy

In December, 1964, notice was given to Messrs Kimpton Bros. (Red Carnation) Ltd., of the Authority's intention to terminate its overseas marketing agreement on December 31st, 1965. During the year a new agreement with Kimpton Bros. has been negotiated. The basic principals of the contract are the same, the main feature being the restriction of the contract to sales of honey in bulk containers of 56lbs. or more within defined Marketing Territories being the United Kingdom and Continent of Europe.

Markets and General Marketing Policy

Overseas prices have been held at high levels throughout the year in spite of considerable competition with an abnormally large Argentine crop. The expected recession in world prices from the levels reached towards the close of 1963 has eventuated but the effect on New Zealand honey has not been so apparent due to its scarcity value. The policy of holding over reserves of White Clover in good seasons has allowed the Authority to keep open all channels of distribution throughout a season of short supply. The close of the trading year saw all stocks of honey either sold or committed so the new trading year will be entered with no reserve stocks on hand either in New Zealand or overseas warehouses.

A new era in domestic Marketing procedure was reached in July 1965 when honey in New Zealand was exempted from Price Control. While the Authority cannot be deemed to have assumed the responsibility of price controller it has effectively carried out assurances given to both Government and the Honey Industry that within the means available to it, every endeavour would be made to hold prices at the former Price Order level for at least a reasonable period after decontrol. The effectiveness of Authority policy in the matter of honey prices is limited by its ability to market its own brands on the local market in the face of competition from the rest of the Industry and by the quantity and quality of honey supplied to it.

Reserves

While the Authority in the past has endeavoured to avoid violent fluctuations in the annual payout to producers by cushioning the effect of overseas market fluctuations through its Stock Fluctuation Account, no provision has been made to take care of the other variable factor — viz.—Overhead costs in relation to intake. A violent fluctuation in the intake to the Authority such as occurred this past season directly reflects in the payout unless steps are taken to equalise this cost factor. This has been done by establishing an Overhead Equalisation Reserve from surplus funds accumulated in the Stock Fluctuation Account. A withdrawal from this reserve fund has adjusted the effect upon the payout, of a 50% reduction in the intake.

Honey Promotion and Assistance to the Industry

During the year £2,996 has been spent on advertising through various media. In addition honey has been presented in new packs, and with special emphasis on unique New Zealand floral sources such as Pohutukawa, Manuka, etc. These specialty packs have already aroused considerable interest both at home and abroad.

Additional assistance has been given the National Beekeepers Association by meeting half the cost of its quarterly publication, and after consultation with the Executive Committee of the Association the Authority financed a visit to Sydney by an officer of the Department of Scientific and Industrial Research for the purpose of research into biological control of the Passion Vine Hopper, which in recent years has posed a serious threat to the Beekeeping Industry in this country.

Yours Faithfully,

J. W. FRASER, Chairman.

NEW ZEALAND HONEY MARKETING AUTHORITY

FINANCIAL SECTION

OVERSEAS HONEY MARKETING ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1965

1964 £		Tons	£	Tons	Amounts to nearest £
	OVERSEAS SALES				
172,128	Gross realisations—through Kimpton Bros. (Red Carnation) Ltd. . .			556	93,010
8,833	Gross realisations—other territories			42	10,405
180,961	Total Sales			598	103,415
	Less Direct Charges				
	Charges to F.O.B., freight, landing, warehousing, trans-shipment, overseas delivery and general export expenses		12,833		
20,190	Marine insurance		210		
6,976	Commission		3,712		
5,528	Incentive commission		1,923		18,678
147,812	Realisation ex store door — N.Z.			598	84,737
	Closing Honey stocks afloat or overseas as at August 31st, 1965				
8,277	Forward sales (at estimated ex store realisation)	93	13,268		
12,009	Unsold (at standard valuation of 11d per lb. ex store)	111	11,366	204	24,634
168,098				802	109,371
	Less opening Honey stocks afloat or Overseas as at September 1st, 1964 (forward sales at estimated ex store realisation and unsold at standard valuation)			174	20,286
39,551				628	89,085
128,547					
	Less indirect export charges				
119	Overseas advertising				219
128,428	Nett realisations from Honey shipped overseas transferred to Consolidated Honey Marketing Account . .			628	88,866

NEW ZEALAND HONEY MARKETING AUTHORITY

LOCAL HONEY MARKETING ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1965

1964 £		Tons	£	Tons	Amounts to nearest £
	LOCAL SALES				
71,106	Gross realisations			444	82,701
	Less selling and distribution charges				
2,182	Commission		2,616		
2,789	Freight and cartage		2,915		5,531
66,135	Realisation ex factory door			444	77,170
	Closing Honey stocks as at August 31st, 1965				
9,014	Forward sales (at estimated ex store realisation)	85	12,510	85	12,510
75,149				529	89,680
	Less opening Honey stocks as at September 1st, 1964 (Forward sales at estimated ex store realisation and unsold at price order less estimated charges not incurred)			68	9,014
5,914					
61,235	Nett realisations from Honey sold in N.Z. or held in N.Z. for local sale as at August 31st, 1965, transferred to Consolidated Honey Marketing Account			461	80,666

NEW ZEALAND HONEY MARKETING AUTHORITY

CONSOLIDATED HONEY MARKETING ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1965

1964 £		Tons	£	Tons	Amounts to nearest £
	NETT REALISATIONS				
	Honey shipped and sold or held for sale overseas (transferred from Overseas Honey Marketing Account)			628	88,866
128,428	Honey sold in N.Z. or held for sale in N.Z. (transferred from Local Honey Marketing Account)			461	80,666
69,235					
<u>197,663</u>				<u>1,089</u>	<u>169,532</u>
	Closing Honey stocks held in bulk in N.Z. as at August 31st, 1965				
	Forward sales — overseas (at estimated ex store realisation)	42	6,052		
1,154	Unsold—held for processing and sale in N.Z. or overseas in retail packs, bulk blends or bulk straight lines (at standard valuation of 11d per lb. ex store)	362	37,209	404	43,261
76,551					
<u>275,368</u>				<u>1,493</u>	<u>212,793</u>
	Less opening Honey stocks held in bulk in N.Z. as at September 1st, 1964 (forward sales at estimated ex store realisation and unsold at standard valuation)			753	77,705
65,131					
<u>210,237</u>	Nett realisations from Honey marketing operations transferred to General Revenue Account			<u>740</u>	<u>135,088</u>

NEW ZEALAND HONEY MARKETING AUTHORITY

HONEY LEVY ACCOUNT
FOR THE YEAR ENDING AUGUST 31st, 1965

1964 £		Amounts to nearest £	£
	REVENUE		
542	Sales of adhesive seals	237	
16,104	Stamped lids	16,839	
2,425	Canisters	2,085	
1,471	Labels and other sources	1,650	20,811
<u>20,542</u>			
	Less direct costs of collection		
	Charges for stamping lids and		
749	alterations to printing blocks ..		830
<u>19,793</u>	Nett Revenue		<u>19,981</u>
	Less Appropriations		
1,300	Grant to National Beekeepers' Assn.	1,300	
2,830	of N.Z. Inc.	2,996	
	Advertising—Honey in general ..		
	Financial assistance to industry de-	450	4,746
	velopment		
<u>15,663</u>	Balance transferred to General Re-		<u>15,235</u>
	venue Account		

GENERAL REVENUE ACCOUNT
FOR THE YEAR ENDING AUGUST 31st, 1965

		Amounts to nearest £	£
210,237	Honey marketing realisations—trans-		
	ferred from Consolidated Honey		
	Marketing Account		135,088
990	Storage and fork lift hire (nett		
	revenue)		734
	Penalties		
278	Low specific gravity	169	
39	Sub-standard packaging	11	180
15,663	Honey levy—transferred from Honey		
	Levy Account		15,235
<u>227,207</u>	Total revenue transferred to Appro-		<u>151,237</u>
	riation Account		

NEW ZEALAND HONEY MARKETING AUTHORITY
WORKING AND OVERHEAD ACCOUNT
FOR THE YEAR ENDING AUGUST 31st, 1965
CONTINUED

1964 £		Amounts to nearest £	Tons	Amounts to nearest £	£
39,120	BROUGHT FORWARD				40,704
	Other charges				
	Interest—Reserve Bank of N.Z.— Overdraft			738	
602	Interest—State Advances Corpora- tion—Mortgage			4,156	
4,257	Rates—Auckland store and factory			1,048	
1,048	Insurance			460	
383	Repairs and maintenance—buildings			73	
85	Depreciation				
2,254	Plant and equipment	2,296			
844	Building	849			
244	Office equipment	202		3,347	
1,522	Advertising—Authority Brands			540	10,362
	Total working costs and overhead charges transferred to Appropriation Account				<u>51,066</u>
<u>50,359</u>					

APPROPRIATION ACCOUNT
FOR THE YEAR ENDING AUGUST 31st, 1965

1964 £		Amounts to nearest £	Amounts to nearest £
227,207	REVENUE transferred from General Revenue Account	151,237	
	Less working costs and overhead charges		
-50,359	Transferred from Working and Overhead Account	51,066	100,171
	Less principal repayment on mortgage Appropriated to Mortgage Redemp- tion Reserve	1,629	
176,848	Less transfer to Stock Fluctuation Account		
-1,550	Being appropriation made from Stock Fluctuation Account August 31st, 1964 (representing difference between estimated realisation and standard valuation of 11d per lb. ex store of Honey stocks as at August 31st, 1964) transferred back to Stock Fluctuation Account	22,174	23,803
<u>162,288</u>	Add transfer from Overhead Equal- isation Reserve		76,368
	Add transfer from Stock Fluctuation Account		6,917
	Being appropriation from Stock Fluctuation Account August 31st, 1965 (representing difference be- tween estimated realisation and standard valuation of 11d per lb. ex store of Honey stocks as at August 31st, 1964)		9,360
22,174	Amount distributed to Honey sup- pliers as detailed in Distribution Account		
<u>184,462</u>			<u>92,645</u>

NEW ZEALAND HONEY MARKETING AUTHORITY

DISTRIBUTION ACCOUNT

FOR THE YEAR ENDING AUGUST 31st, 1965

1964 £		Payout Points	lbs.	Amounts to nearest £ £	
8,268	A. Honey purchased from suppliers on straight purchase basis ..		90,293	4,559	
	B. Advance payments to suppliers on grading				
	Payout points 87.55/over at 11d	1,006,751	1,072,879	46,143	
	Payout points 87.54/under at 10d	412,684	516,297	17,195	
			<u>1,679,469</u>	<u>63,338</u>	
	Less with-holding Payments				
	Manuka	39,752	3d.	83	
	Tawari	95,759	1d	399	
	Rata	53,727	1d	224	
	Kamahi	102,428	2d	853	
123,538	Kamahi	65,838	2½d	686	2,245 61,093
	C. Final payment to suppliers				
	Payout points 87.55/over	1,006,751	1,072,879	17,915	
	Payout points 87.54/under	412,684	516,297	8,070	
				<u>25,985</u>	
	Refund of with-holding Payments				
	Manuka	39,752	3d	83	
	Tawari	95,759	1d	399	
	Kamahi	102,428	3d	320	
52,656	Kamahi	65,838	3d	206	1,008 26,993
184,462	Amount distributed to Honey suppliers transferred from Appropriation Account				<u>92,645</u>

NEW ZEALAND HONEY MARKETING AUTHORITY
BALANCE SHEET

AS AT AUGUST 31st, 1965

Accumulated Funds, Reserves and Liabilities

1964 £	ACCUMULATED FUNDS	Amounts to nearest £	£
22,849	Balance as at September 1st, 1964		22,849
	MORTGAGE REDEMPTION RESERVE — representing accumulated principal repayments on mortgage.		
5,766	Balance as at September 1st, 1964	5,766	
	Add principal repayment — year ending August 31st, 1965	1,629	7,395
	STOCK FLUCTUATION A/C		
26,990	Balance as at September 1st, 1964	17,826	
	Add transfer from Appropriation Account (as explained in Appropriation Account)	4,360	22,174
13,010		40,000	
	Less transfer to Overhead Equalisation Reserve	7,969	32,031
—	Less transfer to Appropriation Account (as explained in Appropriation Account)	9,360	22,671
—	OVERHEAD EQUALISATION RESERVE		
	Transfer from Stock Fluctuation Account	7,969	
—	Less transfer to Appropriation Account	6,917	1,052
500	"Honeygold" Advertising Reserve		1,000
46,941			54,967
	CURRENT LIABILITIES		
2,637	Trade Creditors and Accrued Expenses	2,652	
52,656	Honey suppliers — final payment	26,993	
	Bank Overdraft		
68,146	Reserve Bank of New Zealand (Secured on honey stocks)	63,400	
528	Bank of New Zealand (unsecured)	—	93,045
	LONG TERM LIABILITIES		
90,000	State Advances Corporation (secured on buildings and plant)	90,000	
—5,766	Less principal repaid	7,395	82,605
255,142			230,617

AUDIT CERTIFICATE

The Audit Office, having made such examination as was considered necessary, certifies that in its opinion the above Balance Sheet and accompanying accounts are correct.

B. D. A. GREIG,
Controller and Auditor General.

NEW ZEALAND HONEY MARKETING AUTHORITY

BALANCE SHEET

AS AT AUGUST 31st, 1965

1964 £		Tons	Amount to nearest £ £ £		
	ASSETS				
	FIXED				
	Land and buildings (at cost less depreciation)			83,217	
83,325	Factory plant (at cost less depreciation)			14,541	
16,232	Office furniture and equipment (at cost less depreciation)			1,192	
1,285	Pallets, loose equipment and tools — Auckland factory and depots (at valuation)			1,807	
1,879					
102,721	Total Fixed Assets				100,757
	CURRENT				
20	Cash in hand				20
—	Bank—current account				2360
	Sundry Debtors				
8,039	Overseas		3,977		
22,714	Local trading, suppliers and levy		25,058	29,035	
	Payments in advance				
2,928	Freight, marine insurance, F.O.B. charges		3,432		
116	Air travel deposit		88		
1,306	Sundry expenses		1,062	4,582	
	HONEY STOCKS				
	Overseas				
8,277	Forward sales (at estimated ex store realisation)	93	13,268		
12,009	Unsold (at standard valuation of 11d per lb. ex store)	111	11,366		
	New Zealand				
1,154	Overseas forward sales (at estimated ex store realisation)	42	6,052		
9,014	N.Z. forward sales (at estimated ex store realisation)	85	12,510		
76,551	Unsold (at standard valuation of 11d per lb. ex store)	362	37,209	80,405	
			693		
9,478	Packing materials (at cost)			10,275	
—	Returnable Containers (at valuation)			2,467	
815	Stationery and advertising material (at cost)			716	
	TOTAL CURRENT ASSETS				129,860
255,142	TOTAL ASSETS				230,617

C. T. GOSSE, F.C.I.S., A.R.A.N.Z.
General Manager,
12/10/65.

NEW ZEALAND HONEY MARKETING AUTHORITY

STATISTICAL SECTION

A. PARTICULARS OF PAYMENTS TO SUPPLIERS —

1964/65 SEASON

Category	Grade Equivalent	Range of Grading Points	Average Points	Payment per 100 Grading Points			Average per lb.
				Advance	Final	Total	
A	White Clover	93.25/over	96.942	11d.	43d.	153d.	15.026
B	Clover & Mixed	91.00/93.24	92.004	11d.	4d.	15d.	13.801
C	Extra Light Amber	87.55/90.99	89.471	11 ^e .	4d.	15d.	13.421
D	Light Amber 60/75	79.25/87.54	83.567	10d.	5d.	15d.	12.535
E	Light Amber 50/59	75.75/79.24	77.846	10d.	5d.	15d.	11.677
F	Med. Amber 40/49	72.25/75.74	73.981	10d.	33d.	133d.	9.987
G	Med. Amber 30/39	72.24/under	69.533	10d.	33d.	133d.	9.213

B. COMPARISON OF PAYMENTS TO SUPPLIERS —

3 YEARS, 1962/65

Payment Category	Rep. Grading Points	1964/65		1963/64		1962/63	
		Per 100 Grad. Pts.	Per lb. —Pence	Per 100 Grad. Pts.	Per lb. —Pence	Per 100 Grad. Pts.	Per lb. —Pence
A	97.65	15.50	15.136	15.50	15.136	15.50	15.136
A	95.33	15.50	14.776	15.50	14.776	15.50	14.776
B	93.10	15.00	13.965	15.00	13.965	15.00	13.965
B	92.10	15.00	13.815	15.00	13.815	15.00	13.815
C	88.89	15.00	13.333	15.00	13.333	14.00	12.445
D	82.40	15.00	12.360	15.00	12.360	13.75	11.330
E	77.87	15.00	11.681	15.00	11.681	13.50	10.512
F	73.91	13.50	9.978	13.50	9.978	12.00	8.869
G	71.11	13.25	9.422	13.25	9.422	11.75	8.355
G	70.00	13.25	9.275	13.25	9.275	11.75	8.225

C. COMPARISON OF AVERAGE GRADINGS AND OVERALL

AVERAGE PAYMENTS PER LB. — 10 YEARS, 19/56/65

(EXCLUDING STRAIGHT PURCHASES)

Season	Quantity Tons	Average Grading Points	Overall Average Payment per lb.—d.	Season	Quantity Tons	Average Grading Points	Overall Average Payment per lb.—d.
1956/57	1,452	89.93	11.93	1961/62	1,234	85.09	11.12
1957/58	1,037	86.33	11.65	1962/63	1,387	89.47	13.01
1958/59	397	91.02	13.10	1963/64	1,297	91.34	13.91
1959/60	724	86.47	12.53	1964/65	709	89.32	13.49

Note: The overall average payment per lb. reflects the quality and quantity of the Honey supplied in a season and should be studied in conjunction with the tonnage and average grading point figures.

NEW ZEALAND HONEY MARKETING AUTHORITY

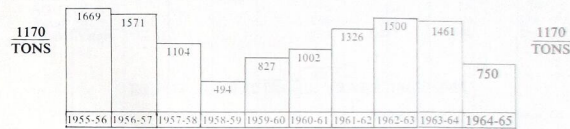
D. SEALS REVENUE AND EQUIVALENT IN TONS OF HONEY
(ALL FIGURES REPRESENT TONS EXCEPT WHERE OTHERWISE SHOWN)

10 YEAR
AVERAGE
£19,929

1702	2220	2167	2035	2167	2335	2056	2241	2201	2230
£	£	£	£	£	£	£	£	£	£
15,883	20,718	20,226	18,989	20,228	21,793	19,185	20,917	20,542	20,811
1955-56	1956-57	1957-58	1958-59	1959-60	1960-61	1961-62	1962-63	1963-64	1964-65

10 YEAR
AVERAGE
2135
TONS

E. HONEY SUPPLIED TO AUTHORITY (IN TONS)

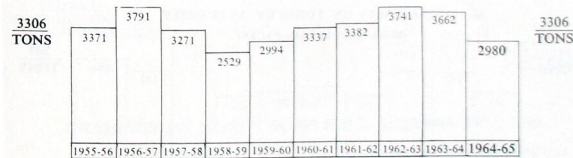


1170
TONS

1170
TONS

TOTAL D. and E.

TOTAL ANNUAL TONNAGE OF HONEY ACCOUNTED FOR
EITHER BY SUPPLY TO THE AUTHORITY OR LOCAL SALES
ON WHICH SEALS LEVY WAS PAID BY PRODUCERS AND
PACKERS (IN TONS)



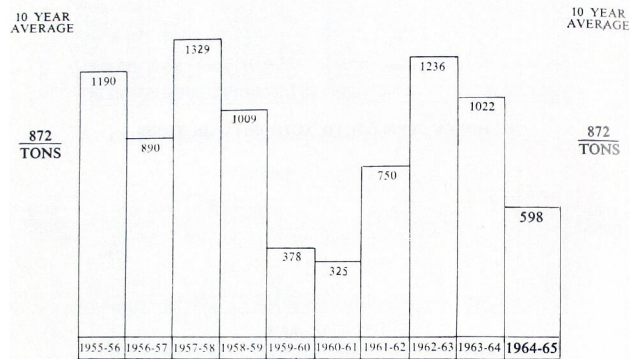
3306
TONS

3306
TONS

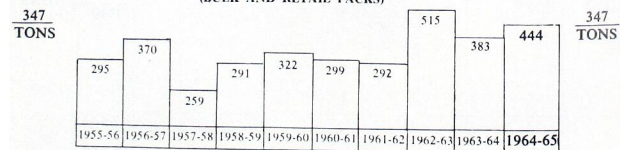
Note: The above figures do not include sales made by producers on which seals levy is exempt.

NEW ZEALAND HONEY MARKETING AUTHORITY

F. EXPORT SALES (IN TONS) BY AUTHORITY
(COMPLETED SALES—NOT INCLUDING FORWARD SALES)



G. LOCAL SALES (IN TONS) BY AUTHORITY
(BULK AND RETAIL PACKS)



NEW ZEALAND HONEY MARKETING AUTHORITY

H. PARTICULARS OF SUPPLY — 2 YEARS 1963/1965

PRODUCTION AREAS FROM WHICH HONEY WAS RECEIVED

	Tons Received		Number of Suppliers	
	1964/65	1963/64	1964/65	1963/64
NORTH AUCKLAND	11	25	8	10
SOUTH AUCKLAND (including Waikato, Rotorua, Taupo, Hauraki Plains & King Country) .. .	269	521	66	70
BAY OF PLENTY	100	136	18	18
HAWKES BAY & GISBORNE .. .	54	114	14	17
TARANAKI	26	26	3	3
WELLINGTON, WAIRARAPA .. .	6	28	3	7
Total North Island	466	850	112	125
MARLBOROUGH, NELSON .. .	34	21	3	3
WESTLAND	70	62	23	24
NORTH & MID-CANTERBURY .. .	1	96	1	13
SOUTH CANTERBURY	28	211	4	18
NORTH OTAGO	5	53	3	10
SOUTH & CENTRAL OTAGO .. .	54	48	12	12
SOUTHLAND	92	120	18	20
Total South Island	284	611	64	100
DOMINION TOTAL	750	1,461	176	225

DEPOT RECEIPTS — 2 YEARS 1963/1965

	1964/65	1963/64
	Tons	Tons
AUCKLAND	430	724
TAURANGA		28
NAPIER	45	78
NEW PLYMOUTH	26	39
GREYMOUTH	70	62
CHRISTCHURCH	1	136
TIMARU	32	223
DUNEDIN	54	49
INVERCARGILL	92	122
	750	1,461

GRADINGS OF HONEY SUPPLIED — 2 YEARS 1963/1965

	1964/65	1963/64
	Tons	Tons
WHITE CLOVER & MIXED WHITE .. .	263	713
EXTRA LIGHT AMBER	248	227
LIGHT AMBER	179	457
MEDIUM AMBER	56	57
DARK AMBER	4	7
	750	1,461

NEW ZEALAND HONEY MARKETING AUTHORITY

I. PARTICULARS OF SALES COMPLETED DURING YEAR
ENDED AUGUST 31st, 1965.

OVERSEAS SALES	London Agency Sales	Direct Sales	Total Sales
Destination	Tons	Tons	Tons
UNITED KINGDOM	488	—	488
NORWAY	61	—	61
EIRE	5	—	5
ADEN	2	9	11
HONG KONG	—	10	10
MALAYSIA	—	8	8
AUSTRALIA	—	7	7
EAST AFRICA	—	2	2
U.S.A.	—	2	2
JAPAN	—	2	2
CANADA	—	1	1
FIJI	—	1	1
	<u>556</u>	<u>42</u>	<u>598</u>

GRADING OF HONEY SOLD OVERSEAS — 1964/1965

	Tons
BULK — WHITE CLOVER & MIXED WHITE	190
EXTRA LIGHT AMBER	157
LIGHT AMBER	137
MEDIUM AMBER	23
KAMAHI	37
RATA	12
RETAIL PACKS —	
“IMPERIAL BEE” BRAND — CLOVER BLEND	35
“HONEYGOLD” BRAND — LIGHT AMBER BLEND	7
	<u>598</u>

LOCAL SALES DURING YEAR ENDING AUGUST 31st, 1965

	Tons
BULK —	
Gradings	
WHITE CLOVER AND MIXED WHITE	2
EXTRA LIGHT AMBER	7
LIGHT AMBER	21
MEDIUM & DARK AMBER	59
KAMAHI	20
MANUKA	25
Total Bulk	<u>134</u>
RETAIL PACKS —	
“IMPERIAL BEE” BRAND — CLOVER BLEND	163
“HONEYGOLD” BRAND — LIGHT AMBER BLEND	147
	<u>310</u>
	<u>444</u>

NEW ZEALAND HONEY MARKETING AUTHORITY

J. PARTICULARS OF CLOSING HONEY STOCKS

FORWARD AND UNCOMPLETED SALES AS AT AUGUST 31st, 1965
NOT INCLUDED IN SECTION I

Overseas	Tons	Gradings	Tons
UNITED KINGDOM	92	WHITE CLOVER & MIXED WHITE	89 (39)
EIRE	43	EXTRA LIGHT AMBER	24 (10)
		LIGHT AMBER	8 (25)
	135	MEDIUM & DARK AMBER	41 (20)
		RATA	11 (—)
Local	85	KAMAHI	18 (—)
		MANUKA	— (20)
		"IMPERIAL BEE" Retail Packs	14 (—)
		"HONEYGOLD" Retail Packs	15 (—)
	<u>220</u>		<u>220 (114)</u>

UNSOLD AS AT AUGUST 31st, 1965

Gradings	Afloat or Overseas Tons	Held in N.Z. Tons	Total Tons
BULK— WHITE CLOVER & MIXED			
WHITE	65 (49)	182 (367)	247 (416)
EXTRA LIGHT AMBER	1 (19)	96 (195)	97 (214)
LIGHT AMBER	5 (20)	44 (148)	49 (168)
MEDIUM AMBER	— (—)	— (28)	— (28)
MANUKA	— (—)	— (6)	— (6)
KAMAHI	9 (29)	13 (2)	22 (31)
RATA	31 (—)	27 (—)	58 (—)
Total Bulk	<u>111 (117)</u>	<u>362 (746)</u>	<u>473 (863)</u>
RETAIL PACKS—			
"IMPERIAL BEE" BRAND—			
Clover Blend	—	— (8)	— (8)
"HONEYGOLD" BRAND—			
Light Amber Blend	—	— (10)	— (10)
	<u>111 (117)</u>	<u>362 (764)</u>	<u>473 (881)</u>

Note: 1963/64 Figures in Brackets.



New Zealand has a wide range of exclusive honeys, collected from its unique native flora. Some of these distinctive sources are shown here in the form of an attractive, colourful set of labels developed as part of a programme designed to introduce these named varieties to connoisseurs both at home and abroad.

