

## CIVIL WAR IN NEW ZEALAND.

For many years, from the early days of the Honey Industry, and until the birth of the CO-OPERATIVE MOVEMENT, the BEEKEEPERS of the Dominion entered each year into a commercial war, each producer competing against each other producer in order to sell his crop.

The result of this suicidal policy was that honey was often bought for threepence per lb (or less) by merchants and speculators, who naturally sold again at best advantage to themselves.

The producer did not count in those days. TO-DAY the Co-operative Movement has ended the commercial war for the bulk of the representative honey producers of the Dominion, over 500 of whom market their honey through their own concern (the N.Z. CO-OPERATIVE HONEY PRODUCERS' ASSOCIATION LTD.), and thus obtain individually the whole of the proceeds resulting from the sale of their honey, less a small deduction to cover the actual cost of running the business.

The operations of the N.Z. Co-operative Honey Producers' Association, Ltd., and the loyalty of its members, have made Beekeeping a profitable industry in New Zealand, and have raised the New Zealand producers' nett returns by over 100 per cent.

Even greater results can be achieved if Beekeepers are true to their best interests and join up with the movement.

The Association is opening up new markets in various foreign countries, in addition to its English trade, and has also properly organised for the sale of honey throughout the Dominion.

There are excellent prospects of splendid returns for the 1920 honey handled by the Association, and every Beekeeper should CONSULT THE ASSOCIATION before parting with any portion of his 1920 honey crop.

**BEEKEEPERS' SUPPLIES.**—The Association can now provide Beekeepers' Requisites at reduced prices, including complete colonies of Bees, for those wishing to commence beekeeping or to increase honey production.

Get into touch with us, Mr. Beekeeper. Let us tell you about ourselves, because your financial welfare is the reason of our existence.

You can become a member on the easiest possible terms. Write to the  
GENERAL MANAGER,

**New Zealand Co-operative Honey  
Producers' Assoc., Ltd.,**

P.O. BOX 1293, AUCKLAND.

**DO IT NOW!**

Head Office and Depot:  
Stanley Street, AUCKLAND.