

# EXPORT HONEY

## BLENDING NOT ADVISED

(By Telegraph—Press Association.)

CHRISTCHURCH, August 9

Emphatic views about the danger of blending New Zealand export honey with any outside produce are voiced by the New Zealand High Commissioner in London, Mr. W. J. Jordan, in a letter written to Mr. W. B. Bray, Christchurch. Mr. Jordan's views are interesting, in view of the recent controversy which has taken place over allegations of blending against the New Zealand Honey Control Board.

"The honey situation has been the subject of some inquiry in London," Mr. Jordan's letter states, "and you probably know it has been decided to suspend operations here on account of the shortage. It was decided that we should not use any honey other than New Zealand honey, and, as that is not available in sufficient quantity to meet the demand, we prefer to forgo sales altogether rather than damage our reputation by selling blended honey. If once 'Imperial Bee' honey was associated with a blend we should never be able to redeem our guarantee that it was pure New Zealand honey. We have read of the shortage in New Zealand, and it was suggested that imported honey be sold there. I have very decided ideas about that matter, but that does not come under the influence of the High Commissioner in London, at least not at present."

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