

HONEY MARKETING

CONCERN OF PRODUCERS

INDEPENDENT SELLING

At a largely attended meeting of members of the South Auckland branch of the National Beekeepers' Association in Hamilton yesterday the action of the branch delegate in supporting various remits at the national conference in Wellington was endorsed.

A remit relating to a new marketing procedure aroused keen discussion, and the following resolution along the lines of the Wellington remit was adopted unanimously:— "That we view with concern the possibility of the Marketing Department suffering from independent sellers so as to jeopardise the turnover necessary to meet overhead expenses, and we suggest as a safeguard that complete selling rights be given the Marketing Department in proclaimed areas."

Members strongly criticised the delay in the completion of the new building for the Internal Marketing Department where various products, including honey, are to be handled. The meeting passed a resolution as follows: "That this meeting convey to the Government its disappointment over the delay in establishing a modern honey blending and packing depot in Auckland. We feel that the existing unsatisfactory conditions under which the honey section of the Internal Marketing Division is operating places the division in an unfair position in its efforts to give the maximum service to the industry."

Presentation to Secretary

At the conclusion of the meeting a social gathering was held in the Centreway Tearooms, where the presentation of a chiming clock was made to Mr and Mrs A. H. Davies in appreciation of Mr Davies' completion of 21 years' service as secretary to the South Auckland branch of the Beekeepers' Association. It was stated during the ceremony that Mr Davies had served for 17 years as a member of the executive of the National Beekeepers' Association and had been also a director of the former Honey Producers' Association.

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